# CHIC DAILY MAGAZINE

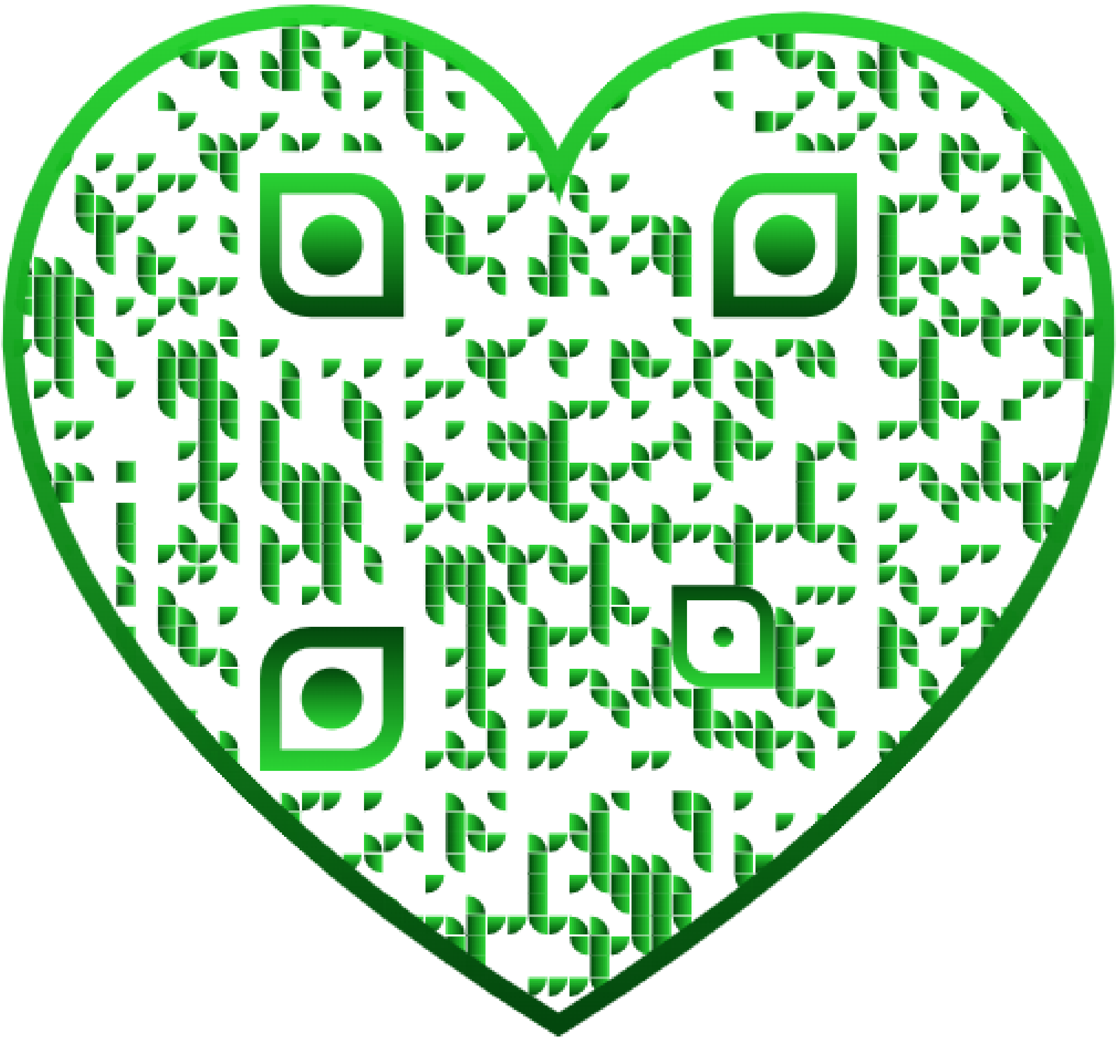
NOVEMBER 2025

$25.00
11
1 98715 45686 8

**COVER STORY**
GENNY:SS 2026
UNPREDICTABLE CURVES

**BEHIND THE BRAND**
The Maximilian Davis Story

**COLOR CRAZE**
Aly Kaye Essentials
Sexy Yet Simple



**Sara Cavazza Facchini, the creative director of Genny, is celebrated for her refined vision of modern femininity—blending Italian elegance, innovation, and empowerment into every design she creates.**

Photo Courtesy of Alberto Rugolotto

# CONTENTS

OCTOBER 2025

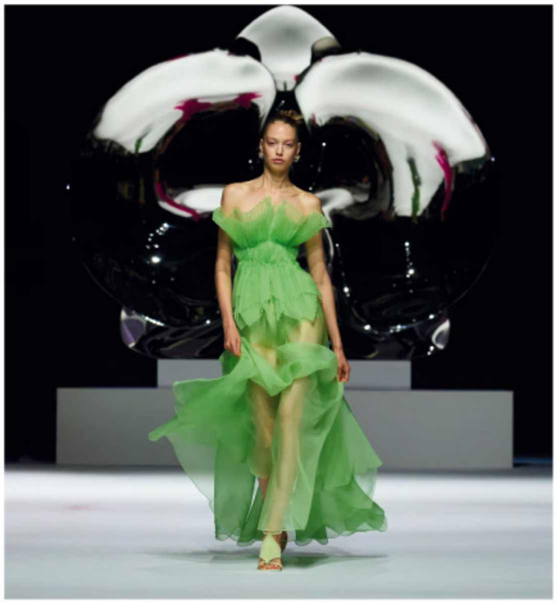
## FASHION DESIGNERS PORTRAIT

The Atelier 11

Emerging Designer 34

Beyond The Lens 40

The One List 69



COVER STORY
GENNY 20

## CULTURAL LIFESTYLE

Local Flavor 93

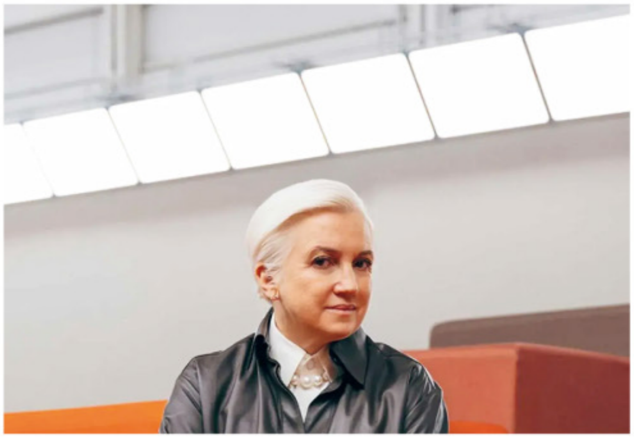
Travel N Style 95

Next Big Thing 96

City Scene 97

## THE STYLE EDIT

SILVIA VENTURINI FENDI LEADS COED SHOW 68



RUNWAY ICONS Heather Diamond Strongarm 08

## ACCESSORIZED INSTYLE

Designer Spotlight 83

Color Craze 84

Visionary Spotlight 86

Sensational Fragrances 91

EDITOR'S LETTER 07

## BEHIND THE BRAND

The Maximilian Davis Story 26

**ERVIN HODGES JR - EDITOR - IN - CHIEF**
**MELISSA MASON - CREATIVE DIRECTOR**
**TYRONE MAGITTI - CHIEF FINANCIAL OFFICER**
**ARIEL MAYES- FASHION DIRECTOR**
**SHANTEL DAVIS - BEAUTY DIRECTOR**
**DIGITAL SUBSCRIPTION SERVICES - ZINIO / MAGZTER**
**DESIGN AND PRODUCTION - DIGITAL GRAFFITTI MEDIA GROUP**
**PROMOTIONAL / SALES GROUP - DIGITAL GRAFFTTI MEDIA GROUP**
**CUSTOMER SERVICE CONTACT - support@chicdailymagazine.com**
**FASHION WEEK PROMOTIONAL FEATURED PAGES ARE INCLUDED**

**From the Runway to You—Follow @chicdailymag for More**

**photo courtesy of @kimonodress.midori**

Chic Daily Magazine (2576-2788) December 2024. Editorial contributions are welcome and should be sent to The Editor, Chic Daily Magazine, Phoenix, AZ. All due care will be taken with material submitted, but the Magazine and Publishers cannot be held responsible for loss or damages. Chic Daily Magazine assumes no responsibility to return unsolicited editorial, graphic or other material. All rights in letters and unsolicited, editorial and graphic material will be treated as unconditionally assigned for publication and copyright purposes and material will be subject to Chic Daily Magazine's unrestricted right to edit and comment editorially. Chic Daily Magazine is fully protected by copyright and nothing may be reprinted in whole or part without written permission from the publisher, while reasonable precautions have been taken to ensure the accuracy of advice and information given to readers, the editor, publisher and proprietor cannot accept responsibility for any damage or inconvenience that may arise therefrom.

photo courtesy of Francesca Babbi

Photo Courtesy of GENNY SPRING SUMMER 2026

# FEATURES

MILAN RUNWAY REPORT: SPRING/SUMMER 2026: A SEASON OF SCULPTED SERENITY
16

MARCO DE VINCENZO CHANNELS PSYCHEDELIC FREEDOM AND SPONTANEITY IN ETRO'S SS26
63

FAIR BLVD: FASHION ROOTED IN SOUL, CULTURE, AND TIMELESS CRAFT
86

# Editor's LETTER

## The Milan Fashion Week Edition 2025

CHIC DAILY MAGAZINE
NOVEMBER 2025
COVER STORY
GENNY:SS 2026
UNPREDICTABLE CURVES
BEHIND THE BRAND
The Maximilian Davis Story
COLOR CRAZE
Aly Kaye Essentials
Sexy Yet Simple

Milan is calling and once again, the world answers.

As we step into Spring/Summer 2026, the runways of Milan remind us why this city remains the beating heart of global fashion. It's not just the clothes—it's the pulse, the precision, the poetry of craftsmanship that only Italy can deliver. From heritage houses reimagining their legacies to fearless new designers redefining what luxury looks like, this season feels like a celebration of rebirth and refined confidence.

At Chic Daily Magazine, we're inspired by Milan's seamless fusion of past and present. This issue captures that essence —from the sculptural tailoring at Genny and the liquid elegance of Versace to the poetic minimalism of Jil Sander and the radiant artistry seen in emerging ateliers across the city. Every collection tells a story of transformation—of women embracing power, purpose, and poise in their own authentic way.

Fashion, after all, is not just about appearance—it's about identity. Milan continues to show us that beauty is bold, craftsmanship is timeless, and confidence is the truest couture of all.

So here's to the women who wear their ambition as gracefully as their silk, and to the designers who remind us that elegance will always evolve—but never fade.

Ervin Hodges
Editor-in-Chief, Chic Daily Magazine

RUNWAY ICONS

# Heather Diamond Strongarm

Photo Courtesy of David Urbanke

## Walking in Grace

## Power, and Purpose

Photos Courtesy of David Urbanke

***From a small First Nations community in Saskatchewan to the world’s most prestigious runways, Heather Diamond Strongarm is redefining what it means to be a fashion icon—with pride, heritage, and heart.***

If the past few seasons have taught us anything, it’s that the future of fashion belongs to those who bring authenticity, grace, and purpose to the runway. Heather Diamond Strongarm is one such force—a luminous presence whose every stride carries both beauty and meaning.

Discovered at just sixteen in her small Anishinaabe community of Fishing Lake First Nation in Saskatchewan, Strongarm has since become one of the most talked-about new faces in high fashion. Her ascent from a modest reservation in Canada to the grand runways of Dior, Versace, and Marc Jacobs is the kind of story fashion dreams are made of—yet she remains refreshingly grounded.

Her versatility is staggering. One moment she’s ethereal for Carolina Herrera, the next a rock star goddess for Versace or charmingly offbeat for Jil Sander. She has had the rare honour of closing for Marc Jacobs and both opening and closing two separate shows for Dior—a feat few models ever achieve. And yet, after each show, she shares a humble Instagram post captioned simply, “Kitchi Miigwetch”—a heartfelt “thank you” in her native Nakawe language.

Photo Courtesy styled by Maria Giulia Riva

***Recognition followed swiftly. That same year, Jourdan was crowned “Model of the Year” at the British Fashion Awards, signaling that she was not just a rising star, but a defining face of her generation.***

When speaking with her, you quickly sense that Heather’s allure isn’t just visual—it’s spiritual. During a late-summer Zoom call from a nondescript Toronto hotel room, she’s not surrounded by makeup artists or stylists. Instead, she’s fresh-faced, wearing a pink hoodie, having just chaperoned a school trip for her younger sister. “They’re all rez kids—I grew up with them—so none of them really care,” she laughs, brushing off any talk of celebrity with an easy warmth.

Her roots in Fishing Lake First Nation—a community of fewer than 2,000 people—remain the foundation of her identity. When told that her name dominates search results for her hometown, she responds with gentle humility: “That makes me feel a little bit awkward,” she admits, wishing her aunt, fashion designer Sheila Tucker, were the one being spotlighted.

What sets Heather apart is not just her modeling success, but the cultural story she carries with her. A proud Saulteaux-Cree woman, she is one of the few in the world who speaks the traditional Nakawe language. Beyond the runway, she is also a jingle dancer, performing traditional healing dances deeply rooted in Indigenous spirituality and ceremony.

Since her debut on the Proenza Schouler runway in 2023, Heather has captured the attention of fashion’s elite. Her portfolio now includes campaigns and runway appearances for Bottega Veneta, Chloé, Max Mara, and Versace. Her history-making moment came when she became the first model of Indigenous descent to open the Dior show in Paris—a moment that will forever be etched in fashion history.

Behind every photo, every walk, and every editorial lies a young woman fiercely committed to representation and change. Heather has worked alongside industry icons like Steven Meisel, Tonne Goodman, Alastair McKimm, Carlos Nazario, Carlyne Cerf de Dudzeele, Gabriella Karefa-Johnson, Imruh Asha, Guido Palau, and Pat McGrath—each recognizing in her a rare mix of grace, strength, and cultural pride.

> As the world watches her shine, Heather Diamond Strongarm continues to walk in gratitude, grace, and strength. And perhaps that’s what makes her the most fashionable of all.

But Heather’s true power transcends fashion. For years, she has used her growing platform to advocate for LGBTQ+ rights and the MMIW (Missing and Murdered Indigenous Women) movement. Her voice extends beyond beauty; it’s a call for visibility, dignity, and justice for communities often left unseen.

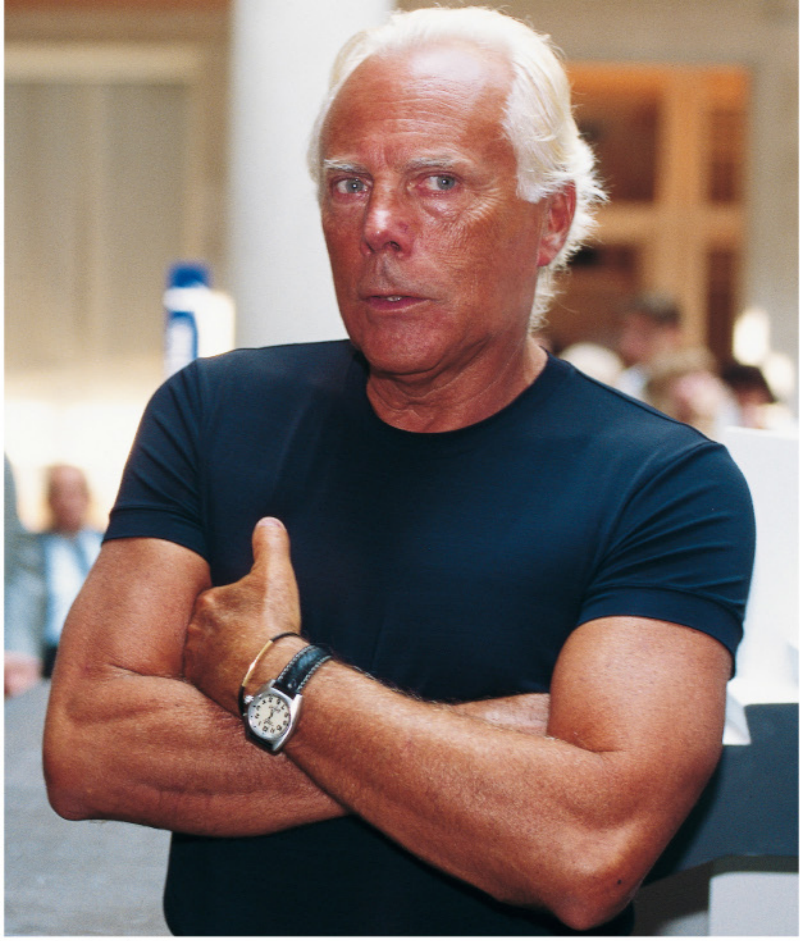
Even as her star rises, her dreams remain rooted in service. Heather hopes to one day attend university and become a social worker, giving back to the same community that raised her. It’s this grounding—the blend of ambition and compassion—that makes her not only a model but a role model.

In an industry that often celebrates transformation, Heather Diamond Strongarm embodies something rarer: truth. Her presence on global runways is a reminder that fashion’s future must be inclusive, respectful, and aware of the histories it once overlooked.

She represents a generation of models who don’t just wear the clothes—they wear their culture, their ancestors, and their message with pride. Her walk is both an act of beauty and of reclamation.

At Chic Daily Magazine, we see Heather not just as a rising star but as a symbol of what modern fashion should aspire to be—authentic, conscious, and fiercely human.

Photo Courtesy styled by Maria Giulia Riva



Courtesy of Hal Sear

From Piacenza to the Palazzo in Milan, **Giorgio Armani** transformed the language of luxury refining power suits, red-carpet glamour, and global iconography with a subtle, enduring touch.

***Giorgio Armani, the quiet architect of modern elegance, transformed global fashion with his refined minimalism and timeless vision of effortless sophistication.***

When one thinks of Italian style, few names resonate with as much authority as Giorgio Armani. Born in 1934 in Piacenza, he rose from humble beginnings to become a global design titan whose quiet revolution reshaped how fashion understands the word "elegance."

In the early years, Armani's path was not preordained. He began studying medicine at the University of Milan only to abandon it, embarked on military service, and then entered the world of retail and visual merchandising at La Rinascente. These formative chapters instilled in him a meticulous attention to detail and an appreciation for the everyday form of garments.

His true breakthrough came in 1975, when he founded his own label with partner Sergio Galeotti. The first collections—both menswear and womenswear—reflected a new aesthetic: unstructured jackets, relaxed tailoring, and muted palettes that whispered power rather than shouting it.

Armani's genius lay in redefining both masculine and feminine silhouettes. He once said he "softened the image of men and hardened the image of women," borrowing from men's tailoring what women sought and vice versa. His suits were not battleships but vessels of confidence; his evening gowns, fluid statements of quiet assertion.

Hollywood turned Armani into a star when American Gigolo (1980) featured Richard Gere in Armani tailoring.

From then on, the brand's name became synonymous with red-carpet power, modern glamour, and "stealth wealth." Over decades, the brand expanded imperceptibly yet decisively—into perfumes, accessories, home interiors, and hotels—always under Armani's wise but restrained vision. The empire he built respected craftsmanship, Italian heritage, and design as a lifestyle.

In a world of fashion turbulence, Armani stood out for his independence. Unlike many peers, he kept his company privately held, controlled, and rooted in Milan. That control allowed him to keep his aesthetic pure and his intentions unswayed by fleeting trends.

Beyond his sartorial achievements, Armani's legacy also lies in his ethical impact. In 2007, he banned ultra-thin models and spoke openly about the industry's responsibility toward health—movements that predated much of the current discourse around wellness in fashion.

As of September 4 2025, Giorgio Armani passed away at the age of 91, leaving behind not just a brand but an iconographic language of modern style. The house he founded pledged to continue his vision, rooted in elegance, restraint, and coherence.

For the Chic Daily reader—women over 30, accomplished, discerning, and global—Armani's story offers more than style lessons. It offers a template for longevity: craftsmanship over spectacle, authenticity over hype, and value embedded in sophistication.

In a season where trends swirl and change at rapid speed, the Giorgio Armani archive reminds us that true elegance is rooted in subtlety, discipline, and continuity. That the clothes we wear should whisper rather than shout—and that the real luxury is the confidence to do so.

Moving forward, as runways look to sustainability, inclusivity, and digital innovation, Armani's legacy stands as a benchmark: the belief that change happens best when anchored in clarity of vision and respect for the craft.
Ultimately, Giorgio Armani arms us with a dictum: design for the body, dress for the soul. And in that, he remains timeless.

## The Tiffany & Co. x CFDA Jewelry Designer Award

Photo Courtesy of CFDA

## BRITISH FASHION COUNCIL SUMMER CELEBRATION 2025

*With a debut speech by CEO Laura Weir, the British Fashion Council kicks off a visionary shift for UK fashion—balancing heritage, empowerment, and cultural ambition.*

Photos Courtesy of British Fashion Council

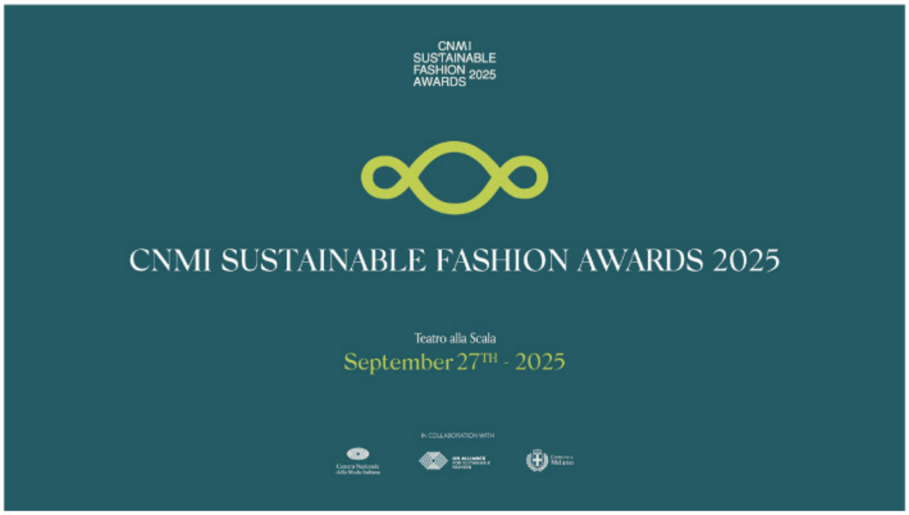
### *A New Era Dawns: BFC's Summer Party at the Serpentine Pavilion*

This July, the British Fashion Council hosted its much-anticipated annual summer gathering at the striking Serpentine Pavilion in Kensington Gardens. Industry heavyweights—from designers to cultural luminaries—converged for an evening that celebrated British fashion's creative vitality and cultural significance, featuring atmospheric music by DJs Zezi Ifore and Nick Grimshaw and an experiential dessert table by Stolzes. The evening marked CEO Laura Weir's first keynote, setting the tone for a bold new chapter.

In her debut address, Laura Weir charted an ambitious course for UK fashion. Emphasizing that the time has come to "reset," she revealed immediate strategic changes: the removal of designer participation fees for London Fashion Week members and the doubling of investment in the guest programme to attract a global audience. These reforms aim to rebuild infrastructure, nurture talent, and reaffirm Britain's cultural currency on the world stage.

Weir's vision isn't limited to reducing financial hurdles; it also embraces education and inspiration. She officially launched the BFC Fashion Assembly—a creative outreach initiative led by Sarah Mower that brings designers back to their schools, aiming to inspire the next generation across the UK. Alongside, she secured extended funding for the celebrated NewGen programme and committed additional resources toward scholarships and mentoring, fostering talent from the ground up.

This event wasn't just about announcing policy—it was a celebration of British fashion's past and future. Surrounded by names that define the landscape—designers, collectors, creative directors, and patrons—Laura Weir's speech reaffirmed fashion's role not just in commerce, but in shaping culture and national identity. As one guest reflected, "Fashion Week is a shop window for what creative Britain looks like"—and with the BFC's renewed focus, that window just became wider.


CNMI SUSTAINABLE FASHION AWARDS 2025
CNMI SUSTAINABLE FASHION AWARDS 2025
Teatro alla Scala
September 27TH - 2025
IN COLLABORATION WITH

# ***Fashion's Green Renaissance:*** *Celebrating Innovation & Legacy at Milan's 2025 Sustainable Fashion Awards*

***How the Camera Nazionale della Moda Italiana and the UN Alliance honored sustainability, craftsmanship—and the enduring genius of Giorgio Armani.***

This year's CNMI Sustainable Fashion Awards brought together fashion insiders, environmental advocates, and creative leaders in a powerful convergence of style and responsibility. Held at Milan's iconic Teatro alla Scala, the 2025 ceremony spotlighted designers and organizations making real impact—from circular economy champions to artisans preserving traditional craft.

At the heart of the evening was an emotional tribute to Giorgio Armani, who was posthumously honored with the new Legacy Award. Anna Wintour presented the award to his family in a ceremony that underscored his lifelong commitment to timeless design, ethical leadership, and sustainable values.

Armani's legacy was framed not just as a nod to the past, but as a guiding light for fashion's future. In his absence, the award serves as a reminder that true elegance is inseparable from integrity — that sustainability is not just a trend, but a lasting vision.

Beyond Armani, the Awards recognized ten distinct contributions across sustainability categories. Standouts included Regenesi for circular economy innovation, Saheli Women for social impact, and Willy Chavarria for advancing diversity and inclusion in the fashion world.

The Groundbreaker Award went to the Aura Blockchain Consortium, acknowledging their pioneering work with blockchain technology to boost transparency and traceability in luxury fashion. Meanwhile, Schneider Group was honored with the Climate Action Award for its sustainability initiatives in production and supply chain.

Tod's, celebrated for its artisanal leather craftsmanship, received the Craft & Artisanship Award, highlighting the importance of preserving heritage-making processes in a world racing toward fast fashion.

The Diversity & Inclusion Award was bestowed upon designer Willy Chavarria, emphasizing the need for equitable representation in every layer of the fashion industry — from boardrooms to sewing floors.

As Milan Fashion Week unfolded, the Sustainable Fashion Awards acted as both a mirror and a compass: a reflection of where the industry stands and a direction for where it must go.

The awards were not only a celebration of past achievements but a call to action for brands, creators, and consumers to carry sustainability forward.

For the Chic Daily Magazine reader — a woman who cares deeply about both style and substance — this event is a powerful reminder. Sustainability is no longer a niche concern. It's the core of modern luxury. As Armani's legacy shows us, fashion's greatest power comes not from fleeting trends, but from values rooted in craftsmanship, community, and care for the planet.

The momentum from this year's ceremony signals a significant shift in how the industry defines luxury. No longer is opulence measured solely by rarity or exclusivity — it is now equally tied to responsibility. Designers who once focused purely on aesthetics are embracing innovative materials, regenerative practices, and ethical supply chains as essential components of their creative identity. This evolution reflects a broader cultural awakening, one in which fashion becomes not only a form of self-expression but also a force for meaningful, global change.

In many ways, the 2025 Sustainable Fashion Awards set a new benchmark for what leadership looks like in the industry. As emerging designers rise with fresh ideas and heritage houses recommit to long-term environmental goals, the future of fashion feels both hopeful and energized. The evening served as an elegant reminder that the path to sustainability is not a single milestone but an ongoing journey — one that requires courage, collaboration, and a collective vision for a more thoughtful tomorrow.

**Women of Worth 2025: Power, Legacy, Innovation** — this year's honorees infuse the initiative with fresh energy, urgency, and groundbreaking vision for the future.

Photo Courtesy of L'Oréal Paris

In a world craving empowerment, L'Oréal Paris's Women of Worth program stands as a beacon—illuminating stories of women, non-binary, and gender non-conforming individuals whose volunteer spirit sparks community change. Since its launch nearly two decades ago, the initiative has become more than just an awards platform—it's a movement fuelled by action, empathy, and recognition.

To qualify, nominees must be at least sixteen years old, based in the U.S. or its territories, and engaged in nonprofit work—paid or unpaid—that's been ongoing for a minimum of six months. Court-ordered service doesn't count, but roles within nonprofit structures—even with a small stipend—do. This ensures that honorees represent genuine, sustained commitment to domestic causes—and real-world impact that matters.

Each year, the program selects ten honorees who receive a $25,000 donation in their name, alongside mentorship and national visibility for their causes. Travel costs, hotel accommodations, and media production are handled for them—ensuring they step into the spotlight, not the paperwork. These champions then join a vibrant Women of Worth Community, continuing their advocacy through media, mentorship, and judging the next round of nominees.

The nomination window opens annually between November and March, allowing individuals to nominate themselves—or be nominated by others—via the official website. Self-nominations are not merely accepted, they're encouraged, ensuring no impactful story goes unheard. Nominees must complete the form fully to enter; once submitted, changes can't be made—so double-check before you send.

The judging process is rigorous: 60% of evaluation is based on identifying an unmet need, innovation in addressing it, and measurable community impact. An additional 30% reflects extraordinary passion and personal story; the final 10% considers geographic reach, novelty, and scalability. It's a thoughtful formula that ensures honorees are not only making a difference now but have the vision to create lasting change.

Finalists are notified in June—with a commitment required to participate in a November ceremony, a July education summit, and a storytelling photoshoot or promotional film. It's more than an award; it's an activation, designed to elevate voices and inspire wider engagement.

What emerges from the Women of Worth program is not just recognition—but a ripple effect. Every honoree becomes a cultural ambassador, championing volunteerism across digital platforms, commentary fades, and inspiration grows. Their accomplishments prove how individualized action can scale into collective empowerment.

As Chic Daily Magazine, we look at Women of Worth and see more than philanthropy—we see style in service, courage in action, and the quiet power of people committed to bettering their world. If you believe in impact, compassion, and storytelling that matters, the Women of Worth program is your mirror.

Photo Courtesy of Prada.

## Milan Runway Report: Spring/Summer 2026 — A Season of Sculpted Serenity

***From fluid tailoring to radiant minimalism, Milan Fashion Week SS26 redefined Italian luxury with a quiet confidence that celebrates femininity, craftsmanship, and evolution.***

Photo Courtesy of Prada,

Milan Fashion Week Spring/Summer 2026 unfolded like a love letter to Italian artistry—rooted in precision, rebirth, and sensual restraint. Designers this season offered a refined palette of emotion: serenity as statement, structure as poetry, and confidence stitched into every seam.

Giorgio Armani's runway glowed with silvery sophistication—his models gliding in soft pastels, silk layers, and fluid jackets that echoed his lifelong dialogue between power and grace. Meanwhile, Genny, under the artistic direction of Sara Cavazza Facchini, illuminated the catwalk with luminous whites and sculpted silhouettes that paid homage to the strength and sensitivity of modern women.

At Prada, Miuccia Prada and Raf Simons once again blurred the lines between nostalgia and futurism, pairing architectural shapes with fragile fabrics—proof that beauty thrives in contrast. Versace, bold as ever, leaned into the glamour of color-blocked neoprene and metallic knits, evoking the electric pulse of Milan's nightlife.

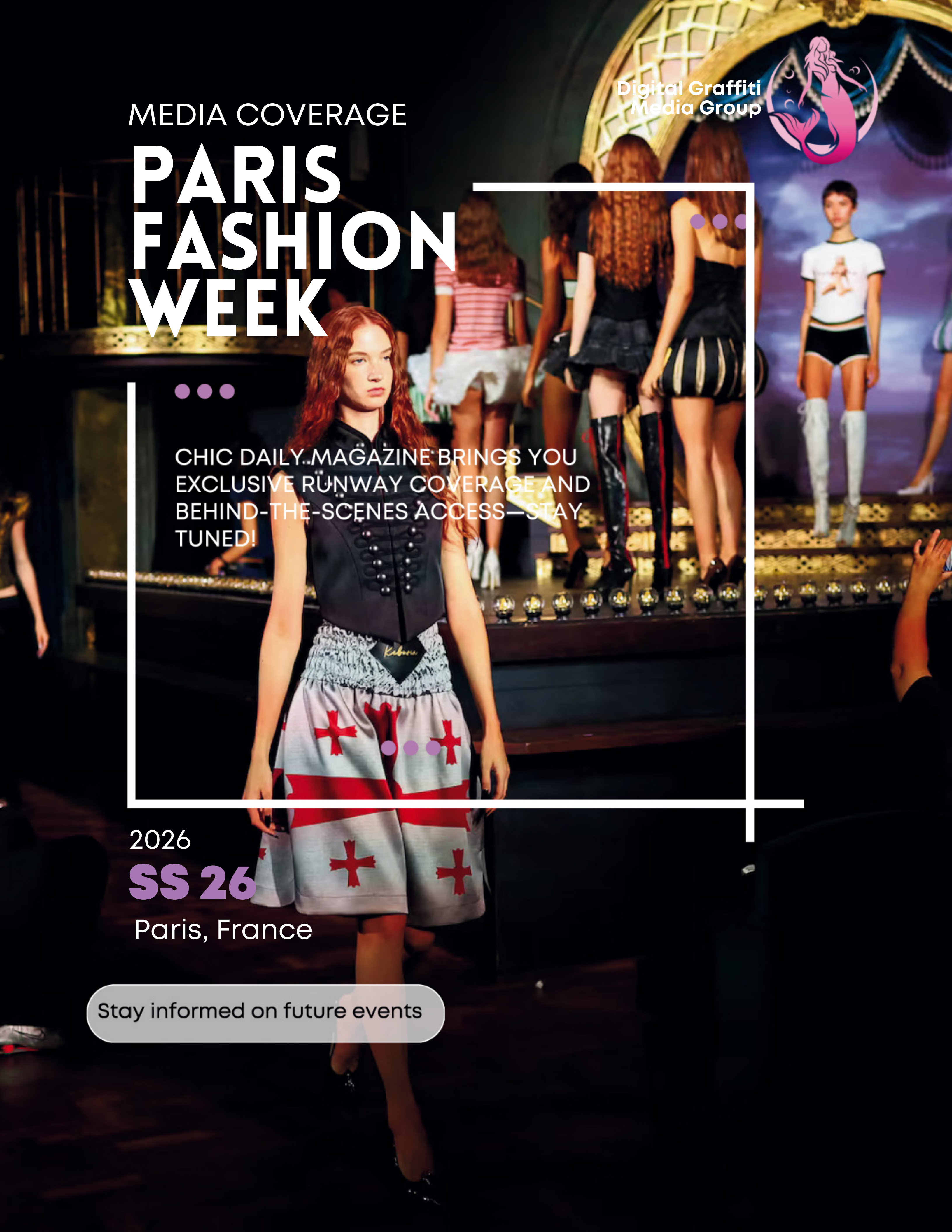
New voices on the scene—emerging designers from Fashion Hub Market—brought fresh air to the city's legacy. Their collections explored sustainability and innovation with organic silks, regenerative leather, and AI-driven textile design, signaling Milan's forward-thinking direction.

Accessories played a starring role: oversized bags with sculptural handles, pearl-embellished flats, and hand-forged jewelry that merged art and architecture. The color story was soft but intentional—sky blue, buttercream, dusty rose, and mineral gray—reflecting a collective desire for lightness after seasons of excess.

This year, the front rows shimmered with icons and innovators, from rising models like Heather Diamond Strongarm to the return of beloved muses who've shaped Milan's history. Yet, the focus remained on the clothes—on craftsmanship, texture, and the Italian promise that luxury is never loud.

Milan SS26 reminded us that fashion need not shout to be heard. Its power lies in precision, in movement, and in meaning—the quiet kind that lingers long after the lights dim and the applause fades. This season's message is clear: simplicity is not the absence of design—it is its highest form.

Photo Courtesy of Burberry



Digital Graffiti
Media Group

MEDIA COVERAGE

# PARIS FASHION WEEK

CHIC DAILY MAGAZINE BRINGS YOU EXCLUSIVE RUNWAY COVERAGE AND BEHIND-THE-SCENES ACCESS—STAY TUNED!

2026

**SS 26**

Paris, France

Stay informed on future events

# *Italian* ELEGANCE

Photos Courtesy of GENNY

## The Spring/Summer 2026 fashion show transforms the Phalaenopsis orchid into dresses that caress the body like light waves.

*When the lights dimmed and the music swelled at Milan Fashion Week, Genny stepped into the spotlight with a collection that felt equal parts architecture and poetry. Under the creative direction of Sara Cavazza Facchini, the label unveiled its Spring/Summer 2026 runway — a bold assertion of curves, emotion and quiet power.*

The collection drew its chief inspiration from the orchid — the brand's subtle emblem — and from artist Marc Quinn's sculptural installation "Light Into Life". In crafting the look, Facchini found parallels between the flower's elegant geometry and the human form. Shoulders became petals; the hollow of the chest and the curve of the belly moved into design elements that today's woman inhabits with confidence.

The material palette spoke of softness and refinement. Chantilly lace re-imagined as masculine shirts, organza wrapped around structural cuts, gauzy layers that maintained volume but never heaviness. Colour followed an internal logic too: whites, blush pinks, light blues, salmons and greens — each moving in tonal gradients for a quiet vibrancy.

Key prints and accessories deepened the story. Only one full print appeared: intertwined orchids overlaying Genny's signature Block Chain motif. Bags, shoes and jewelry echoed the collaboration between nature and art: a semi-circular woven leather crossbody, mules topped with nappa-crafted orchids, high-heeled flip-flops encrusted with floral micropavé. Jewels referenced Quinn's sculptural themes with oversized rings, headbands and combs shaped like waves of the heart and mind.

This season, Genny's ethos felt clear: luxury rooted in Italian manufacture, design that honours heritage while embracing modernity. The brand continues to articulate the "Genny woman" as confident without excess, feminine but powerful — an identity shaped over decades since its founding in 1962 in Ancona, Italy.

In recent years the house has emphasised responsible creation and Made-in-Italy craftsmanship with renewed intensity. Facchini, at the helm, has positioned the brand not just as elegant but as relevant — merging the finer instincts of couture with the practicalities of today's wardrobe.

For the Chic Daily Magazine reader — the woman over 30 who values style as signal and substance — Genny's SS26 collection presents irresistible appeal. It is not about being seen; it's about being known. The clothes whisper geometry, gesture, identity. A white dress with a corolla neckline doesn't scream "look at me", it invites "understand". A soft-toned blazer shaped like a petal doesn't dominate the room — it owns it.

In a season where fashion trends often sprint toward extremes, Genny's statement is one of deliberation. It says growth and refinement don't require volume or noise. They simply require clarity. The curves of nature, the lines of a body, the architecture of dress — all converged here with elegance and purpose.

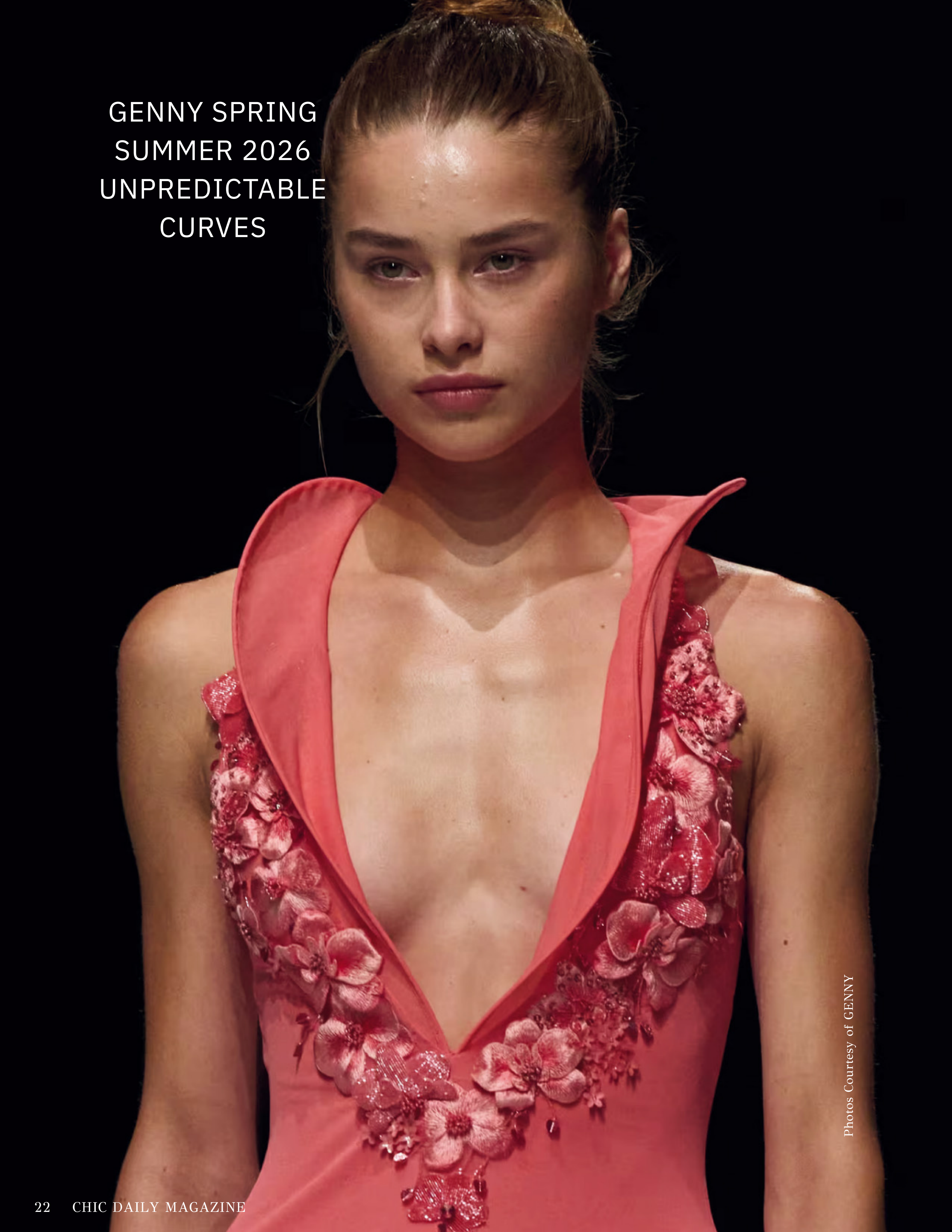
As Milan looks toward sustainability, digitization and new luxury archetypes, Genny shows how a heritage house evolves: by staying true to its roots while daring to reshape them. The orchid motif is more than garden-inspired—it's a symbol of transformation, of self-bearing and growth. And that mirrors todays' luxury consumer: aware, accomplished, authentic.

In short, Genny SS26 doesn't just dress a woman — it honors her story. It asks: What is the curve of your experience? What is the shape of your presence? What is the architecture of your elegance? And it offers clothes that resonate with those questions.

For Chic Daily Magazine, this collection is a reminder: in fashion, as in life, the most compelling silhouette is the one that makes sense to the woman wearing it. Genny reminds us that true elegance is never static—it lives in motion, in story, in form.

Each piece in Genny's Spring/Summer 2026 collection feels like a quiet dialogue between discipline and desire — a study in balance, beauty, and restraint. Fluid tailoring meets the soft interplay of pastels and structured whites, while delicate fabrics seem to float yet command presence. Every stitch speaks to a woman who knows her worth without the need for declaration, embodying serenity in craftsmanship and an unspoken confidence born of experience and intent. Under the creative direction of Sara Cavazza Facchini, Genny continues to define a vision of femininity that is intelligent, empowered, and innately graceful. Her approach to design transcends the visual; it channels emotion, energy, and identity. She celebrates women who move with purpose — whose power resides not in excess, but in poise. The SS26 runway captured this ethos perfectly, merging modern sophistication with the house's timeless Italian DNA, resulting in a collection that spoke softly yet carried immense strength.

Genny's SS26 presentation also highlighted the beauty of movement — physical, emotional, and artistic. Silhouettes swayed in harmony with the models' natural stride, fabrics breathing with rather than against the body. It was a poetic reminder that fashion, when created with integrity, is not about spectacle but resonance. In a world where trends flicker and fade, Genny stands as an emblem of longevity and lasting design — a celebration of quiet power, evolution over revolution, and the enduring architecture of true modern elegance.



# GENNY SPRING SUMMER 2026 UNPREDICTABLE CURVES

Photos Courtesy of GENNY

Photos Courtesy of GENNY

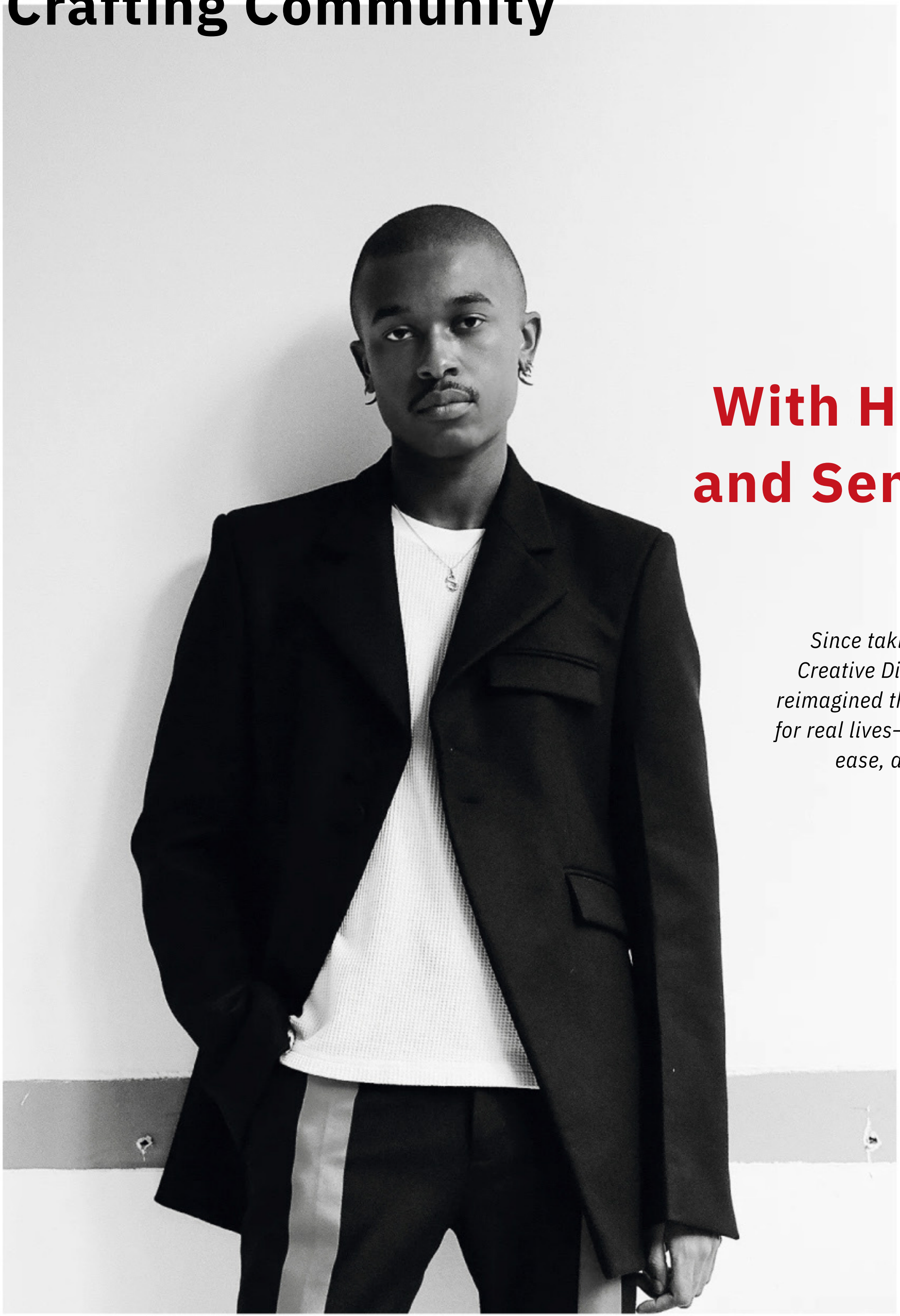
Photos Courtesy of GENNY

# FASHION DESIGNERS PORTRAIT

Photo Courtesy of Ludovic Delot

**BEHIND THE BRAND**

# Crafting Community



## With Honesty and Sensuality

*Since taking the helm at Ferragamo, Creative Director Maximilian Davis has reimagined the luxury house as a wardrobe for real lives—where heritage meets modern ease, and sensuality embraces authenticity.*

Photo Courtesy of Ferragamo

# The Maximilian Davis Story

F

From the moment he assumed the role of Creative Director at Ferragamo, Maximilian Davis set out to redefine what luxury means in the modern era. He asks the question: “Can you see yourself in this wardrobe?”—and then builds the answer into the collection.

Davis’s first work for Ferragamo saw him strip back the overt logos and branding. He looked into the archives, found the garments and accessories that defined the house’s wardrobe roots, and reinterpreted them with minimal yet desirable appeal.

Campaigns under his direction evoke a sense of place and community. Shooting in Florence, the Ferragamo team asked: Who are the people of our brand, and how do they wear it? The answer is a gathering of friends, family, and creatives—a community in clothes.

His archival digging is not for revival’s sake alone, but to empower relevance. The ballet flat, the tie, the scarf—icons he revisits and transforms so that they speak to today’s consumer while honoring the brand’s roots.

Through this vision, Davis expands the Ferragamo community—not by turning away the old clientele, but by embracing them while inviting new voices. “Ferragamo has always worked… it just needed a new energy,” he says.

> *“I think people want to look at something and see themselves in it, they want it to be relatable”*
>
> Maximilian Davis

He speaks of the 1970s not as nostalgia, but as community—the family-of-the-brand imagery he discovered in archive campaigns. A memorable photograph of folded layers of jumpers and pumps became a starting point for him: a wardrobe that feels lived-in yet iconic.

For Davis, luxury must be relatable. He favors pieces that feel like “your husband’s turtleneck” with feminine slashes, or a tie repurposed as a belt. The forms are familiar, the proportions thoughtful, the sensibility both inclusive and elegant.

In his hands, Ferragamo’s famed red became not merely a hallmark of status, but a color of daily confidence. Leather bags softened, silhouettes relaxed, and the brand’s Hug bag was reimagined for ease and transition. Everyday luxury found its voice.

Davis’s design language is shaped by dualities: sensuality and discipline, tradition and modernity, legacy and reinvention. He speaks of “Black elegance” and his Caribbean heritage, bringing a cultural dimension to his work at an Italian house steeped in artisanal history.

In conversation, he emphasizes fabrics that let the body breathe, tailoring that moves with you, and textures that evoke inner strength. The question at hand is not merely “What do you wear?” but “How do you feel wearing it?”

The wardrobe he is building answers women and men who live full lives—not just special-occasion wardrobes, but the clothes you wear because you feel like yourself in them. The collections become heirlooms not because they are immense, but because they are thoughtful and built to be passed on.

In a season of fleeting trends, Davis’s Ferragamo feels like a sanctuary of intentionality. It says: look for clarity, for simplicity, for elegance that doesn’t roar. That’s how you make a wardrobe last.

For the Chic Daily reader—seasoned, discerning, attuned to quality—this story is resonant. Here is a young creative leading a heritage house to speak to women who know their worth and demand dignity in their clothes.

Maximilian Davis is orchestrating not just clothes, but culture—a community of style that honors heritage while forging new meaning. In doing so, he reminds us that luxury is not about exclusivity, but about the freedom to belong and the elegance to endure. His approach redefines connection in fashion, blending tradition and modern identity through pieces that speak to authenticity rather than aspiration. Each collection becomes a dialogue between past and present—where craftsmanship meets curiosity, and the wearer is part of something timeless yet alive. Davis’s Ferragamo isn’t simply worn; it’s lived in, celebrated, and shared—a quiet revolution in luxury, rooted in honesty, inclusivity, and enduring grace.

Photo Courtesy of Ferragamo

Photo Courtesy of Ferragamo

Photo Courtesy of Ferragamo

Photo Courtesy of Ferragamo

Photo Courtesy of Ferragamo

Digital Graffiti
Media Group

MEDIA COVERAGE

# JAPAN FASHION WEEK

CHIC DAILY MAGAZINE BRINGS YOU EXCLUSIVE RUNWAY COVERAGE AND BEHIND-THE-SCENES ACCESS—STAY TUNED!

2026

## SS 26

Tokyo, Japan

Stay informed on future events

Photo Courtesy of Blumarine

# **BLUMARINE:** A DARKLY ROMANTIC REBIRTH SPRING/SUMMER 2026

Blumarine’s Spring/Summer 2026 collection arrives as a striking evolution—one that trades the brand’s familiar softness for a new kind of empowered romanticism. Under the creative direction of David Koma, the house embraces a moodier, more sculptural identity without abandoning the femininity that has long defined it. The result is a runway that feels atmospheric, richer in narrative, and completely attuned to the modern woman who mixes vulnerability with fire.

This season, silhouettes take on a sharper confidence. Dresses stretch into elongated forms, coats gain sculptural shoulders, and corsetry reappears with an architectural edge. Koma leans into contrasts: fluid fabrics are anchored by rigid shapes, and airy materials are juxtaposed with assertive proportions. Each look speaks to the duality of the Blumarine spirit—ethereal at heart, but unafraid to stand tall.

Color plays a defining role in the collection’s transformation. The palette oscillates between pale blush and deep obsidian, with flashes of metallic silver and sapphire adding cinematic tension. These tones set the mood for a woman in motion, one who shifts between softness and command with each step. The balance feels intentional, offering a wardrobe that transitions seamlessly from day to night.

Textures tell a story of their own. Organza billows like smoke, chiffon clings delicately to the body, and leather makes a surprisingly elegant appearance. Koma layers these materials to create depth, often revealing glimpses of skin beneath intricate patterns. The effect is seductive yet refined—never overtly provocative, but always captivating.

Blumarine’s iconic butterfly motif emerges transformed for SS26. No longer purely whimsical, it now appears as embroidered armor, sculptural appliqué, or metallic accent. This reinterpretation makes the butterfly a symbol of resilience rather than fragility, echoing the broader shift of the collection. It’s a subtle reminder that beauty can be fierce.

David Koma reshapes Blumarine’s delicate heritage into a bold vision of strength, sensuality, and modern Italian glamour.

Blumarine’s Spring/Summer 2026 collection arrives as a striking evolution—one that trades the brand’s familiar softness for a new kind of empowered romanticism. Under the creative direction of David Koma, the house embraces a moodier, more sculptural identity without abandoning the femininity that has long defined it. The result is a runway that feels atmospheric, richer in narrative, and completely attuned to the modern woman who mixes vulnerability with fire.

This season, silhouettes take on a sharper confidence. Dresses stretch into elongated forms, coats gain sculptural shoulders, and corsetry reappears with an architectural edge. Koma leans into contrasts: fluid fabrics are anchored by rigid shapes, and airy materials are juxtaposed with assertive proportions. Each look speaks to the duality of the Blumarine spirit—ethereal at heart, but unafraid to stand tall.

Color plays a defining role in the collection’s transformation. The palette oscillates between pale blush and deep obsidian, with flashes of metallic silver and sapphire adding cinematic tension. These tones set the mood for a woman in motion, one who shifts between softness and command with each step. The balance feels intentional, offering a wardrobe that transitions seamlessly from day to night.

Textures tell a story of their own. Organza billows like smoke, chiffon clings delicately to the body, and leather makes a surprisingly elegant appearance. Koma layers these materials to create depth, often revealing glimpses of skin beneath intricate patterns. The effect is seductive yet refined—never overtly provocative, but always captivating.

Blumarine’s iconic butterfly motif emerges transformed for SS26. No longer purely whimsical, it now appears as embroidered armor, sculptural appliqué, or metallic accent. This reinterpretation makes the butterfly a symbol of resilience rather than fragility, echoing the broader shift of the collection. It’s a subtle reminder that beauty can be fierce.

Photo Courtesy of Blumarine

Photo Courtesy of Blumarine

Photo Courtesy of Nensi Dojaka

Photo Courtesy of Nensi Dojaka

Photo Courtesy of Natalie Abaza

## **Aaliyah** on Fashion, Creativity, and Authentic Expression

*From runway openings to editorial shoots, Aaliyah shares her journey as a model and content creator, revealing how passion, individuality, and collaboration shape her style and career.*

F

Fashion has always been more than clothing for Aaliyah—it's a language of emotion, storytelling, and identity. Inspired as a child by Germany's Next Topmodel, she was drawn to the camera, curating outfits, and dreaming of a career in modeling. Over time, she began sharing her journey online, embracing the freedom to showcase her vision and inspire others while experimenting with style in a personal, authentic way.

Describing her personal style in three words, Aaliyah says it's timeless, brave, and detail-oriented. These qualities shine through her choices, whether she's creating street style looks, editorial concepts, or stepping onto the runway. Each setting allows her to explore a different facet of her creativity.

While editorial shoots captivate her with their ability to craft entirely new worlds and street style embodies spontaneity and authenticity, Aaliyah's greatest passion lies in the runway. "The moment I start walking, I forget everything around me and feel completely in the right place," she explains, describing the energy and focus that comes with every stride.

One of her most memorable moments was walking in the fashion show at the FIVE Hotel, organized by Swiss Stones Gunes. Opening the show for Buccarella and representing two designers in one event validated her dedication and underscored how passion in fashion often leads to extraordinary opportunities.

Collaboration is at the heart of Aaliyah's creative process. She assembles photographers, stylists, and makeup artists who share her vision, ensuring that each shoot is not only about talent but also about harmony and storytelling. Her mother's support adds an extra layer of strength and confidence, making every project a shared journey.

Aaliyah's style thrives on mixing old and new, blending timeless pieces with contemporary trends. Statement jewelry, unique details, and distinctive touches transform every look, especially on the runway, allowing her to bring each designer's creativity to life.

> **"The moment I start walking, I forget everything around me and feel completely in the right place," she explains**

Beyond fashion, Aaliyah emphasizes authenticity over perfection. She encourages emerging models and content creators to embrace individuality, explore curiosity, and remain brave in developing their own aesthetics. Her advice is clear: what resonates most is what feels genuine and unique.

She credits her success not just to talent but to passion, collaboration, and the willingness to experiment. For Aaliyah, fashion is a dynamic conversation—one that grows richer with each step on the runway and each post shared online.

Whether styling, walking, or directing a creative team, Aaliyah sees her work as a continuous journey of self-expression. Every outfit, shoot, and show is a reflection of her evolving story, grounded in authenticity and fearless creativity.

For those looking to follow her path or learn from her experiences, Aaliyah welcomes curiosity and conversation, reminding aspiring models that confidence, individuality, and passion are the truest measures of success in fashion.

Aaliyah understands the power of community in shaping a creative career, believing that surrounding yourself with people who uplift, challenge, and inspire you is essential for both growth and joy in an ever-moving industry. Her strongest collaborations have blossomed from genuine connections rooted in trust, respect, and shared passion. As her platform expands, she hopes to amplify inclusivity within fashion—imagining a world where diverse perspectives are celebrated and every model feels free to express their truest self. For Aaliyah, fashion should be a home for everyone, an evolving landscape where individuality isn't just welcomed but honored.

Looking ahead, she's eager to continue widening her creative horizons, taking on collaborations that push her vision and stepping into opportunities that ignite new forms of expression. To her, the future is a vast canvas waiting to be filled with fresh ideas, bold artistry, and unforgettable moments. And with every stride, shoot, and story she shares, Aaliyah aims to inspire others to claim their own space in fashion with confidence and authenticity.

Photo Courtesy of Kurt Oswald

Photo Courtesy of Kurt Oswald

Photo Courtesy of Kurt Oswald

Photo Courtesy of Kurt Oswald

Photo Courtesy of Paris De La Luz

## **PARIS DE LA LUZ:** Where Confidence, Contrast, and Storytelling Converge

*A Rising Star Who Proves That True Confidence Lies in Both Presence and Purpose.*

P

Paris De La Luz is a model who doesn’t simply wear a look—she inhabits it, turning fabric and form into narrative. Through her modeling, she tells stories of confidence, contrast, and transformation, embracing the idea that beauty can be both soft and bold. Every appearance, whether on the runway or in front of the camera, becomes an opportunity to reveal a new facet of herself and to express emotion through gesture, presence, and silhouette.

Her process begins with connection. For Paris, the outfit itself sets the tone, inspiring the mood she channels on the runway and on camera. She studies the energy of each garment, letting its movement, color, and structure guide her expression. Off the runway, her personal style is shaped by feeling—what resonates with her internally becomes the foundation of her look outwardly. This intuitive approach makes her presence feel authentic and fluid, always grounded in emotion.

Preparation is both mental and physical, a ritual of alignment. Paris centers herself with deep breaths and music that sets the right atmosphere. Physically, she prioritizes rest, hydration, and intentional movement—keeping her body loose yet strong, ready to channel the demands of the moment. When she steps into the spotlight, her presence radiates calm confidence, blending strength with softness in a way that allows her to adapt seamlessly across fashion’s many visual languages.

To Paris, fashion is storytelling without words—an art form shaped by texture, motion, and design. Her most memorable moment came on the runway during ASU FIDM, when she felt an unparalleled surge of power as every eye focused on her. In that instant, she says, nothing could break her. The runway transformed into a stage of self-affirmation, proving that confidence is its own form of couture.

**"I’d say my presence is defined by confidence with a sense of calm. I bring a natural energy that blends strength and softness, which helps me adapt to fashion."**

Looking ahead, Paris sees her career as a constant evolution shaped by bold collaborations, creative risks, and opportunities that push her into new artistic territory. She thrives in spaces that challenge convention and stir emotion, embracing projects that explore both the softness and edge that define her. To her, the future of fashion lives in intention, vulnerability, and the courage to redefine beauty.

As she grows within the industry, Paris hopes to inspire emerging models to embrace their own contrasts—their quiet confidence, their bold expression, their inner narratives that deserve to be seen. She believes that true influence comes not from perfection but from presence, and she carries that philosophy into every runway, every shoot, every collaboration. Fashion, she says, is at its most powerful when it reflects the layered complexities of the people who bring it to life.

Ultimately, Paris De La Luz is carving a space uniquely her own—a space built on emotional storytelling, grounded confidence, and an intuitive connection to the art of fashion. She steps into each creative moment with purpose and clarity, proving that modeling is not just about how you look, but how you communicate. And with every new chapter she writes, Paris continues to redefine what it means to be seen.

As her portfolio expands, Paris remains committed to staying grounded in her values—authenticity, emotional depth, and artistic curiosity. She approaches every opportunity with a sense of gratitude and intention, knowing that each project has the potential to shape not only her career but the way she understands herself. Collaboration, she believes, is a dialogue, and she enters each creative space ready to listen, respond, and transform.Paris hopes to use her platform to champion a more inclusive, emotionally honest fashion world—one that celebrates individuality, recognizes models as storytellers, and reflects her own evolving duality of being soft yet strong, bold yet graceful.

Photo Courtesy of Paris De La Luz

Photo Courtesy of Paris De La Luz

COMING SOON
Bold Beautiful Bridal

Photo Courtesy of Paris De La Luz

Digital Graffiti
Media Group

MEDIA COVERAGE

# MIAMI FASHION WEEK

CHIC DAILY MAGAZINE BRINGS YOU EXCLUSIVE RUNWAY COVERAGE AND BEHIND-THE-SCENES ACCESS—STAY TUNED!

2026

**SS 26**

Miami, Florida

Stay informed on future events

Photo Courtesy of Pia Pawlowski

## **Pia Pawlowski:** Redefining Confidence and Curves on the Runway

*From Small-Town Roots to Paris Fashion, Pia Brings Authenticity, Energy, and Presence to Every Step*

P

Pia Pawlowski’s signature walk isn’t just a stride down the runway—it’s a declaration of confidence, energy, and self-expression. “My walk is powerful, full of energy and confidence,” Pia explains. “People often tell me that my strength isn’t in doing anything exaggerated, but in my presence and energy. You can always see in my eyes how much I love what I do—modeling is truly my passion.” For Pia, each pose and stride conveys emotion, authenticity, and power, reflecting the story she carries on and off the runway.

The fashion industry has taught Pia lessons she carries into every show. “The most important lesson I’ve learned is that staying true to yourself always pays off,” she shares. From her early days in a small town to walking in Paris, Pia discovered that humility, authenticity, and kindness matter far more than chasing approval. “If you stay consistent, kind, and true to yourself, it will always bring you forward,” she emphasizes, highlighting the importance of self-belief in a world that often judges harshly.

Her inspirations also reflect her commitment to authenticity. Pia cites Ashley Graham as a figure who reshaped beauty standards and championed confidence, curves, and presence over conformity. “I want to continue what she started—to show that curves belong in high fashion and that beauty has no limits,” Pia says. Her mission is to honor individuality while expanding representation for diverse body types across editorial spreads, campaigns, and the runway.

Fashion, for Pia, is more than clothes—it’s freedom. “Fashion is a way to express who I am, what I’ve been through, and what I stand for,” she explains. It’s emotion, art, and communication, allowing her to inspire others with her presence and confidence. Through her work, Pia amplifies voices that are often underrepresented, proving that style is not just visual but deeply personal.

**“My walk is powerful, full of energy and confidence. People often tell me that my strength isn’t in doing anything exaggerated, but in my presence and energy.”**

Remaining grounded in such a fast-paced, image-driven industry is essential for Pia. She credits her husband, family, and close model friends for keeping her centered. “Kindness and support are what truly last in this industry,” she notes. Experiences with seasoned models in Paris further inspired her to stay humble, generous, and authentic while helping others navigate their own paths.

Challenges have shaped Pia’s resilience. Her first underwear campaign in Germany pushed her to confront insecurities about her body, including her lipedema. Through the support of her family and fellow models, she embraced her form, turning the experience into one of empowerment. “That became one of the most empowering experiences of my life,” Pia reflects, demonstrating how vulnerability can transform into strength.

Her debut runway show was equally transformative. “I had never walked before and thought high fashion wasn’t made for curvy models. But once I stepped out, felt the lights and the cameras, I knew: this is where I belong,” Pia recalls. That defining moment set the tone for her career, showing her that authenticity and presence outweigh convention and expectation.

Looking to the future, Pia remains committed to the runway. “Runway will always be my biggest passion,” she says. She envisions walking for international designers, proving that confidence, individuality, and presence define fashion, not size or labels. Each step she takes reinforces her mission to normalize diversity and authenticity in the industry.

Pia also embraces editorial and commercial work as avenues to express her evolving creativity. While the runway gives her energy, other projects allow her to explore mood, storytelling, and cinematic expression. Her holistic approach demonstrates how a model can craft a career that blends artistry with advocacy, visibility with authenticity.

Ultimately, Pia Pawlowski is more than a model—she’s a movement. Through her walk, her work, and her unwavering commitment to self-expression, she challenges traditional standards and inspires a generation of models to embrace their individuality. For Pia, fashion isn’t just about clothing; it’s about presence, empowerment, and the courage to stand fully and authentically in your own light.

Photo Courtesy of Pia Pawlowski

Photo Courtesy of Pia Pawlowski

Photo Courtesy of Pia Pawlowski

Digital Graffiti
Media Group

MEDIA COVERAGE

# NEW YORK FASHION WEEK

CHIC DAILY MAGAZINE BRINGS YOU EXCLUSIVE RUNWAY COVERAGE AND BEHIND-THE-SCENES ACCESS—STAY TUNED!

2026

**SS 26**

New York, NY

Stay informed on future events

Photo Courtesy of Nathaniel Golberg

# **Quannah ChasingHorse:** Beyond the Lens, Beyond the Runway

*The Indigenous Supermodel Reshaping Fashion Through Heritage, Activism, and Unapologetic Truth*

B

Born on the Navajo Nation, Quannah ChasingHorse is a Han Gwich'in and Sicangu/Oglala Lakota land protector, climate justice activist, and model from Eagle Village, Alaska and the tribes of South Dakota. Her story is one of cultural resilience, intergenerational strength, and a determined rise that has made her one of the most influential faces in modern fashion. But Quannah is far more than a model—she is a movement.

Her deep connection to her homelands and her people's way of life is the grounding force behind everything she does. Whether she's walking a runway in Paris or standing on sacred land in Alaska, Quannah carries her ancestry with intention. She often says that her heritage isn't something she portrays—it's something she lives, every single day.

For many years, she has exponentially expanded her platform to uplift Indigenous voices, beauty, and representation on a global scale. Her ascent into high fashion wasn't born from industry hype but from her activism. She grew her visibility by protecting the Arctic Refuge and advocating for her community, eventually catching the attention of designers who saw in her not just beauty, but purpose.

As the fashion world continues to examine its role in the climate crisis, Quannah stands at the forefront. She understands the environmental impact of the industry more personally than most—because her homelands feel those effects in real time. She uses her presence in luxury spaces to push brands to rethink their sustainability initiatives, urging them to back up their campaigns with tangible commitments.

In 2023, her partnership with The North Face led to the documentary Walking Two Worlds, a powerful film exploring identity, belonging, and climate justice. Debuting at the Tribeca Film Festival, it later won Best Documentary Short at the Santa Monica Film Festival. Through it, Quannah reminded the world that being Indigenous is not a story of the past—it's a living narrative, evolving and resisting in the present.

**As quoted in ELLE Magazine: "There are always Indigenous people showing up, doing the work, and I don't think we get enough recognition... Our voices are constantly being pushed away because people don't take us seriously."**

Born on the Navajo Nation, Quannah ChasingHorse is a Han Gwich'in and Sicangu/Oglala Lakota land protector, climate justice activist, and model from Eagle Village, Alaska and the tribes of South Dakota. Her story is one of cultural resilience, intergenerational strength, and a determined rise that has made her one of the most influential faces in modern fashion. But Quannah is far more than a model—she is a movement.

Her deep connection to her homelands and her people's way of life is the grounding force behind everything she does. Whether she's walking a runway in Paris or standing on sacred land in Alaska, Quannah carries her ancestry with intention. She often says that her heritage isn't something she portrays—it's something she lives, every single day.

For many years, she has exponentially expanded her platform to uplift Indigenous voices, beauty, and representation on a global scale. Her ascent into high fashion wasn't born from industry hype but from her activism. She grew her visibility by protecting the Arctic Refuge and advocating for her community, eventually catching the attention of designers who saw in her not just beauty, but purpose.

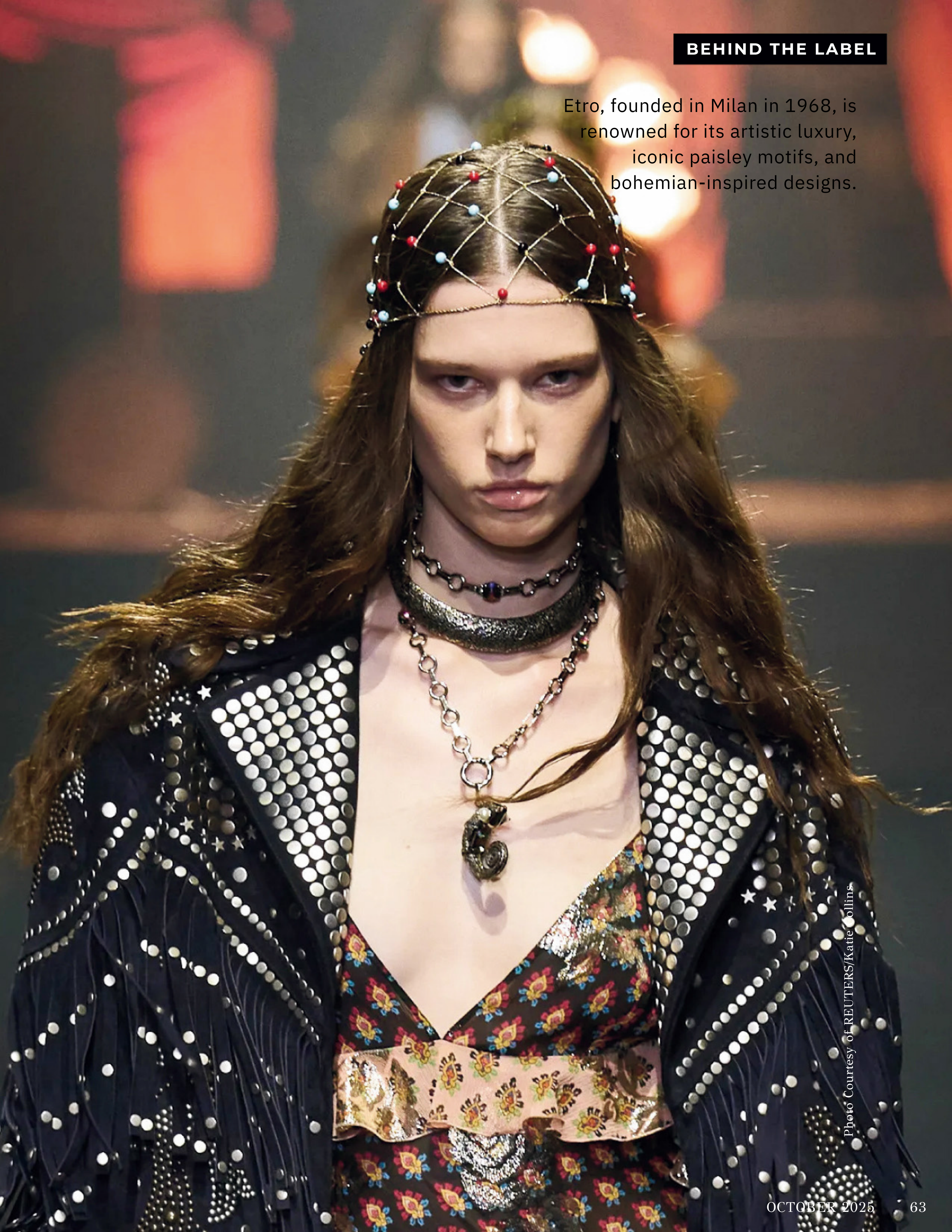
As the fashion world continues to examine its role in the climate crisis, Quannah stands at the forefront. She understands the environmental impact of the industry more personally than most—because her homelands feel those effects in real time. She uses her presence in luxury spaces to push brands to rethink their sustainability initiatives, urging them to back up their campaigns with tangible commitments.

In 2023, her partnership with The North Face led to the documentary Walking Two Worlds, a powerful film exploring identity, belonging, and climate justice. Debuting at the Tribeca Film Festival, it later won Best Documentary Short at the Santa Monica Film Festival. Through it, Quannah reminded the world that being Indigenous is not a story of the past—it's a living narrative, evolving and resisting in the present.

Photo Courtesy of Nathaniel Golberg

Photo Courtesy of Nathaniel Golberg

Photo Courtesy of Nathaniel Golberg



Etro, founded in Milan in 1968, is renowned for its artistic luxury, iconic paisley motifs, and bohemian-inspired designs.

Photo Courtesy of REUTERS/Katie Collins

Photo Courtesy of REUTERS/Katie Collins

# **MARCO DE VINCENZO** CHANNELS PSYCHEDELIC FREEDOM AND SPONTANEITY IN ETRO’S SS26

*MARCO DE VINCENZO MARKS THREE YEARS AT ETRO, PROVING THE HOUSE’S CODES CAN BEND AND REBOUND IN BOLD NEW WAYS. FOR SPRING, HE DIALED UP FLAMBOYANCE, COLLABORATING WITH ITALIAN POWERHOUSE LA NINA DEL SUD, WHOSE NEAPOLITAN ROOTS ECHO HIS SICILIAN HERITAGE.*

Photo Courtesy of REUTERS/Katie Collins

Her signature 3D hand-printed dresses have become more than just clothing—they are visual experiences that continue to captivate audiences around the globe.

Bond’s innovative designs have earned her over 7 million views on Instagram, with pieces that have been celebrated both on the runway and in cultural moments of influence. Chloe Bailey’s appearance in one of her designs at the 2024 Fashion Awards showcased the brand’s power to merge red carpet glamour with boundary-pushing artistry. This digital and cultural resonance has solidified Karina Bond as one of fashion’s most exciting new names. The reach of her creativity has extended far beyond social media. Her 3D hand-drawn bags, first revealed online just a month before their debut, were swiftly picked up by Selfridges for their latest pop-up, demonstrating the immediate market demand for her vision. Each accessory reflects Bond’s dedication to exploring what is possible when design breaks free from tradition and embraces invention.

Bond’s work has also captured the attention of international media and cultural institutions. She has been interviewed by BBC, Perfect, and even the Metropolitan Museum of Art, while her designs have graced the covers of Fault, Numéro, and Cosmopolitan. This level of recognition places her firmly within a new generation of designers transforming fashion into an interdisciplinary art form.

Equally telling of her impact is the admiration from industry icons. Jean Paul Gaultier and Sir Elton John have both acknowledged Bond’s artistry, signaling her influence across the worlds of fashion and entertainment. This crossover appeal has positioned her as a designer whose work resonates not only with consumers but also with cultural visionaries.

As Karina Bond prepares for her Autumn/Winter 2026 showcase, anticipation is high. This will mark her third catwalk presentation at London Fashion Week—and, most importantly, the debut of her groundbreaking 3D hand-drawn technique. This innovation, invented by Bond herself, represents a first of its kind on the global stage and has the potential to reshape how we understand garment construction.

For Bond, fashion is more than fabric and form; it is about storytelling through technology, artistry, and emotion. Each creation invites us into a world where boundaries blur, and where imagination takes center stage. Her label has become a symbol of contemporary innovation, bridging the digital and physical realms of fashion in ways that feel both futuristic and intimate.

With only three years since her brand’s launch, Karina Bond has established herself as a designer to watch—one who is not afraid to challenge conventions, embrace risk, and invent the future of occasion wear. The industry, the audience, and the artistry are aligned in anticipation of what she will do next.
Follow Karina Bond on Instagram: @karinabondlondon

Photo Courtesy of Filippo Fortis

Photo Courtesy of REUTERS/Katie Collins

## *SILVIA VENTURINI FENDI LEADS SS26 COED SHOW*

*FENDI WILL PRESENT A COED SPRING/SUMMER 2026 SHOW IN MILAN NEXT SEPTEMBER UNDER THE DIRECTION OF SILVIA VENTURINI FENDI. AS CREATIVE DIRECTOR, SHE SHAPED HER RECENT RUNWAY INTO A TIME-SPANNING NARRATIVE THAT BLENDED NOSTALGIA WITH THE HOUSE'S MODERN CODES.*

Silvia Venturini Fendi.Photo: Courtesy of Fendi

Fendi lens by Silvia Venturini Fendi

***Silvia Venturini Fendi takes us on a refined journey through eras, blending nostalgia with modern edge in a show that honors the house's century-long legacy. From timeless tailoring to subversive Italian sophistication, her vision bridges past, present, and future—setting the stage for another highly anticipated mixed runway at Milan Fashion Week SS26.***

Fendi lens by Silvia Venturini Fendi

Fendi lens by Silvia Venturini Fendi

Fendi lens by Silvia Venturini Fendi

Fendi lens by Silvia Venturini Fendi

Fendi lens by Silvia Venturini Fendi

Fendi lens by Silvia Venturini Fendi

Fendi lens by Silvia Venturini Fendi

Fendi lens by Silvia Venturini Fendi

Fendi lens by Silvia Venturini Fendi

Fendi lens by Silvia Venturini Fendi

Fendi lens by Silvia Venturini Fendi

Fendi lens by Silvia Venturini Fendi

ACCESSORIZED IN STYLE

Photo by Mihaela Claudia Puscas

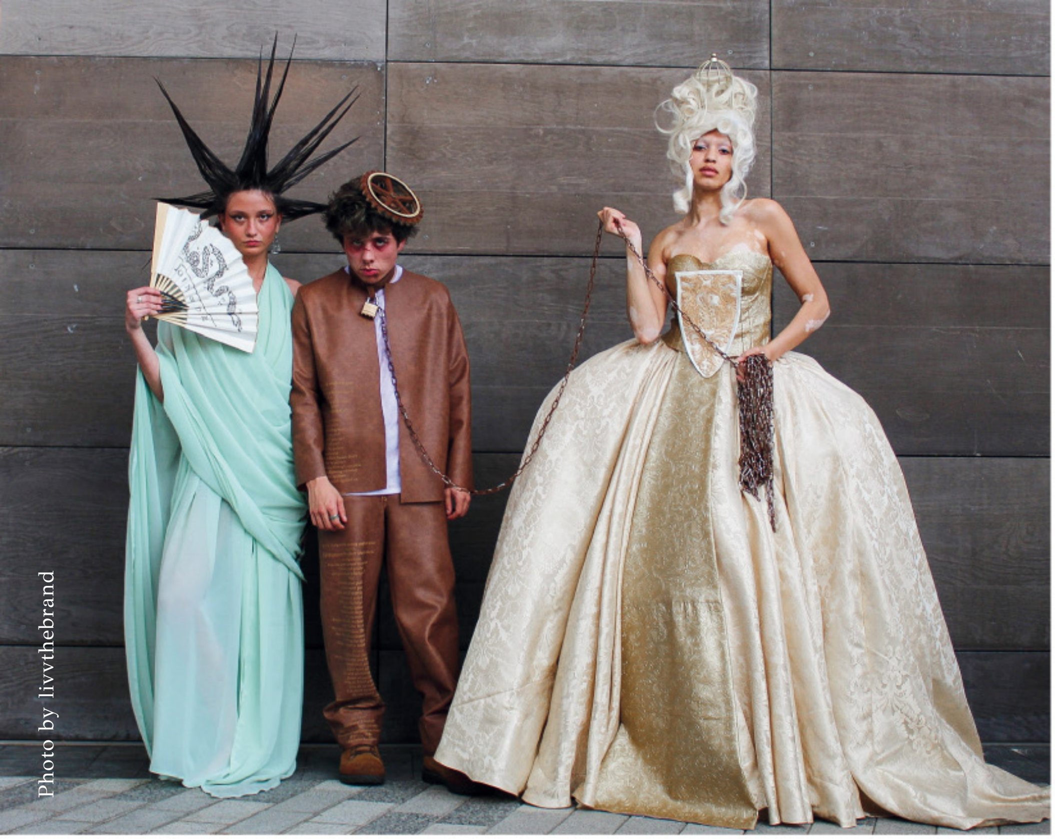
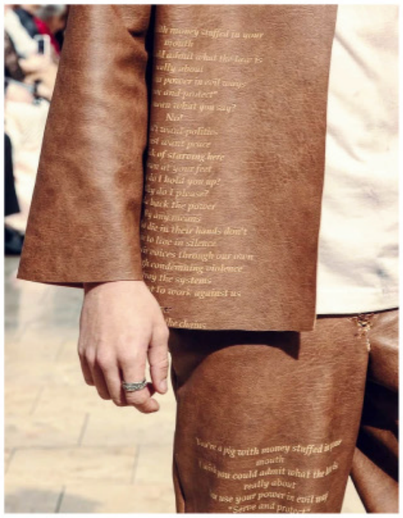


Photo by livvthebrand



# **REVOLUTION by LIVVTHEBRAND:** *Fashion as a Call to Action*

*In a raw and radical new collection titled REVOLUTION! emerging designer LIVV offers more than a runway—she delivers a visual protest.*

Having debuted at the 2025 "Uncertainty" Graduate Fashion Show by @asufidm in collaboration with @fidm, this collection is a bold confrontation of modern class injustice displayed through historic silhouettes and brimming with symbolism.

Drawing inspiration from 18th-century gowns—the garments of the ruling class during a time when revolutions began challenging the legitimacy of aristocracy—LIVV explores the irony of the elite's ostentatious displays of wealth. LIVV sticks to her symbolic punk roots when it comes to details, with laser-engraved lyrics from @destroyboysband and a locked chain around the neck of her working class character, the garment becomes both an artifact and a weapon. The chain represents the weight of the systems that bind the working class, while the exaggerated form of the dress reflects the grotesque accumulation of wealth and power.

Photo by livvthebrand

> **"The systems won't dismantle overnight," she asserts, "but it starts in your head, and it should be followed by action."**

This is not just fashion; it's a manifesto. "America is the richest nation, yet its people are starving," she writes, pointing to the country's stalled federal minimum wage, inaccessible healthcare, and systemic oppression. Her work resists compliance, giving voice to the unheard through textile and storytelling. By blending historical context with contemporary critique, she challenges viewers to examine their own complicity in a rigged system.

The message is loud: The American Dream is no longer aspirational—it's an illusion maintained by those who climbed the ladder only to pull it up behind them. And in LIVV's view, true power lies not in politics but in action—grassroots, collective, and relentless. "The systems won't dismantle overnight," she asserts, "but it starts in your head, and it should be followed by action."

Each stitch, fabric choice, and accessory has been carefully selected to embody the lack of progress of modern class systems. The collection asks, Why do we uphold those who keep us down? And with that question, Livv The Brand invites audiences to rethink what they wear and why. In her hands, fashion becomes both a mirror and a megaphone.

With REVOLUTION! by Livv, history is not only remembered; it's reflected on, revealing how today's systems remain just as broken. This is more than a collection. It's a moment. Don't miss it. Follow on Instagram: @livvthebrand

ALY KAYE ESSENTIALS

Photo Courtesy of Aly Kaye Essentials

# ALY KAYE ESSENTIALS SEXY YET SIMPLE: *EFFORTLESS GLOW FOR EVERY* WOMAN

Aly Kaye Essentials stands out for its nourishing formula, with Vitamin E, apricot seed oil, and jojoba oil working together to protect, moisturize, and provide long-lasting natural hydration.

At Aly Kaye Essentials, beauty is all about feeling empowered without complexity. Founder Alyson Kaye explains that the brand's signature Sexy Yet Simple Goddess Glow Lip Oil embodies a philosophy of minimalist elegance paired with sensual allure. "It's about giving women a product that makes them feel confident, radiant, and desirable while staying true to a refined, everyday elegance," she says. With universally flattering shades and a clean, lightweight formula, these lip oils let women feel effortlessly glamorous—whether at the office, on a date, or running errands.

The brand's color palette is inspired by real-life moments, with eleven shades that cater to every mood and occasion. From soft neutrals to vibrant berries and radiant tones, the lip oils flatter all skin tones. Alyson notes, "Sheer Berry & Sheer Pink consistently stand out for their versatility and universally flattering appeal. It's that perfect balance of subtle and striking—just enough color to feel confident, yet versatile enough for everyday wear."

What sets Aly Kaye Essentials apart is its nourishing formula. Enriched with Vitamin E, apricot seed oil, and jojoba oil, the lip oils protect, moisturize, and mimic natural hydration for long-lasting comfort. "Together, these ingredients create a formula that not only delivers shine and color but also leaves lips feeling soft, healthy, and cared for," Alyson says.

More than just a product line, Aly Kaye Essentials is rooted in a mission of empowerment and community. Alyson explains, "Beauty should feel empowering, not intimidating. Our brand celebrates individuality and confidence while remaining accessible and effortless, with skin sensitivity in mind." The community of users embodies a shared celebration of self-expression, passion, and purpose.

Conscious beauty is a core value of the brand. Aly Kaye Essentials is cruelty-free, vegan, paraben-free, gluten-free, and kosher, ensuring products that are safe, ethical, and inclusive. These choices resonate deeply with customers who want to enjoy luxurious, high-quality products while feeling good about what they put on their skin.

Alyson explains, "Beauty should feel empowering, not intimidating. Our brand celebrates individuality and confidence while remaining accessible and effortless, with skin sensitivity in mind."

The hydrating, lightweight formula of the Goddess Glow Lip Oil ensures all-day comfort without stickiness. Alyson emphasizes that the combination of nourishing oils and silky texture allows the product to glide on smoothly, leaving lips soft and radiant from morning to night. This balance of look and feel creates a truly effortless beauty experience.

Alyson's personal experiences growing up in Brooklyn also shape the brand's authenticity. "Being rooted in a vibrant, diverse community taught me the importance of inclusivity, individuality, and self-expression," she says. The brand's approachable, confident voice reflects real-life beauty, connecting with users who value products that feel both luxurious and genuine.

Ultimately, Aly Kaye Essentials is about finding beauty in simplicity. From its nourishing formulas to universally flattering shades and mission-driven ethos, the brand empowers women to embrace their natural glow, confidently and effortlessly—proof that less really can be more in the world of beauty.

Photo Courtesy of Raex Murillo

# **GENTIANA DERVISHI:** THE WOMAN WHO LAUNCHED ALBANIA INTO THE WORLD'S FASHION CAPITALS

*ALBANIA HAS OFFICIALLY STEPPED ONTO THE GLOBAL FASHION STAGE—AND AT THE CENTER OF THIS HISTORIC MOMENT STANDS GENTIANA DERVISHI, THE VISIONARY FORCE BEHIND ALBANIA FASHION WEEK 2025.*

With a bold mission to elevate Albanian creativity while welcoming the world's top designers, Dervishi has positioned her homeland as fashion's newest capital of innovation, culture, and contemporary style.

On October 25, 2025, inside Tirana's iconic Palazzo dei Congressi, Albania celebrated a milestone unlike any before it. Under the radiant lights and surrounded by dignitaries, media, and international tastemakers, Dervishi inaugurated the first modern, institutionally recognized edition of Albania Fashion Week—a dream years in the making. Although she has lived in Italy for more than two decades, her deep connection to her homeland has fueled her lifelong ambition: to build an international platform capable of highlighting Albanian artistry while inviting global fashion leaders to experience the country's creative pulse. "I felt, with every fiber of my being, the need to create something meaningful and lasting for my country," she said, moments before cutting a symbolic red ribbon directly on the runway—a gesture that marked the beginning of a transformative new chapter.

What unfolded was more than a fashion event—it was a cultural moment. Albania Fashion Week gathered over 500 attendees, including journalists, buyers, influencers, and entertainment personalities. The lineup blended rising Albanian talent with internationally acclaimed designers, offering a dynamic cross-cultural dialogue grounded in craftsmanship, sustainability, and aesthetic innovation. Designers such as Etnik Shala, celebrated for his modern interpretations of Albanian heritage, presented collections reflecting both regional identity and contemporary form. Tommaso Pieri brought emotional storytelling through artisan-made pieces, while the Albanian Design Academy introduced new voices like Aslama Galicaj and Bukurie Cani, whose work explored inner light, fragility, and expressive minimalism.

The runway became a canvas for conceptual exploration. Collections like Renew by Anjeza Baraku reimagined vintage fashion as a living archive of individuality. Whisper of White by Denisa Paça blended scuba and tulle into structured softness, while Rexhina Kurti blurred the line between dream and reality with ethereal transparencies and sculpted silhouettes.

AFW
ALBANIA FASHION WEEK

Photo Courtesy of Raex Murillo

Designers like Ezgi Özalan, Klarisa Vulaj, and Aurela Kalemi presented deeply personal narratives rooted in spirituality, resilience, and the elegance of feminine strength. Megisa Margjegja's Në Gjirin e Tokës delved into the symbolic relationship between humanity and nature using iron and leather as emotional anchors.

International voices strengthened the dialogue. Kosovo's Blendina Katona brought 1980s businesswoman confidence to the forefront through her Active Women collection. Montenegro's Edita Nimanbegu Barović showcased architectural minimalism with Sculpted Silence, while Tradita Popullore offered an authentic and meticulously handcrafted homage to Albania's sartorial heritage—each garment a living archive of regional history.

The closing belonged to a legend. Giuseppe Fata, the internationally acclaimed "genius of art on the head," presented sculptural masterpieces seen on the world's greatest stages—from Paris to the Met Gala. His participation underscored the international prestige Albania Fashion Week has already begun to attract.

Behind the seamless production was a powerhouse team led by Alessia Xhafa, Head of Backstage and Technical Team, and Alessio Marrari, communicator and blogger. Their coordination ensured that every model, cue, and visual moment flowed with precision. Creative support from Arjentina Kola and Julian Napoleoni elevated the event's artistic direction, while a skilled team of hair and makeup artists—led by Alex Radulescu, Diana Jaupi, and Roberto Rosini—brought every designer's vision to life with flawless execution.

Photo Courtesy of Raex Murillo

A

Albania Fashion Week's impact extends far beyond its inaugural evening. For many attendees, the event felt like witnessing a cultural renaissance—one in which fashion became the medium through which Albania expressed its identity, ambition, and global readiness. This sense of momentum reverberated throughout Tirana, turning the city into a living expression of creativity.

Behind the scenes, the sense of unity was palpable. Young designers collaborated rather than competed, sharing resources, advice, and creative insight. This spirit of community underscores the long-term potential of AFW as a creative incubator—not just an annual runway spectacle, but a platform for nurturing the next generation of global talent.

AFW 2025 also marked a turning point for Albanian representation in the international fashion dialogue. Traditionally underexposed in major fashion markets, Albanian creativity now stands at the threshold of global recognition. The event provided the visibility necessary for designers to secure international opportunities, collaborations, and distribution..

*Albania Fashion Week 2025 was more than a showcase—it was an awakening.*

**A DECLARATION THAT ALBANIA IS NOT ONLY READY TO PARTICIPATE IN GLOBAL FASHION, BUT POISED TO BECOME ONE OF ITS MOST COMPELLING NEW VOICES.**

*With Gentiana Dervishi at the helm, Albania has stepped confidently into the world's fashion capitals, blending heritage with innovation and offering the industry a fresh, authentic, and visionary perspective.*

International editors and buyers noted that what set AFW apart was the sincerity of its vision. Every collection—whether avant-garde, artisanal, or culturally rooted—presented a point of view deeply tied to Albanian heritage while remaining relevant to global trends. This authenticity created a refreshing departure from the homogenized aesthetics often seen on larger international runways.

Perhaps most impressive was the emphasis on sustainability and cultural stewardship. Many designers explored upcycling, handcraft traditions, and circular approaches to fashion. Rather than following sustainability trends, Albanian creators expressed ecological consciousness as an organic extension of their relationship with tradition and craft. This resonated powerfully with global audiences seeking fashion with meaning.

The event also demonstrated that Albania is emerging as a destination for fashion tourism. Guests traveled from across Europe, the Middle East, and the United States, drawn by the promise of discovering new creative voices. Hotels, restaurants, and cultural institutions reported increased interest, signaling the beginning of a broader cultural and economic synergy between fashion and tourism.

Culturally, the showcase reignited national pride. Generations of craftsmanship—from embroidery to tailoring to textile weaving—found new life on the runway. By transforming these traditions into high fashion, designers not only honored their roots but demonstrated that Albanian culture belongs on the world stage.

Gentiana Dervishi's leadership played a central role in shaping this narrative. Her experience in Milan and Paris brought structure, discipline, and global standards to the event, while her deep emotional connection to Albania infused the week with authenticity. She has become both an ambassador and architect of Albania's fashion future.

As conversations continued long after the runway lights dimmed, one theme emerged: AFW 2025 is only the beginning. Plans for next year are already underway, with interest from additional international designers, sponsors, and cultural partners eager to participate in this emerging creative hub.

The momentum sparked in 2025 signals a new era—one in which Albania is not just watching the evolution of global fashion, but actively shaping it. The world is paying attention. And as Gentiana Dervishi continues to build this visionary bridge between heritage and modernity, Albania's voice in the industry will only grow stronger, bolder, and more influential.

Digital Graffiti
Media Group

MEDIA COVERAGE

# MILAN FASHION WEEK

CHIC DAILY MAGAZINE BRINGS YOU EXCLUSIVE RUNWAY COVERAGE AND BEHIND-THE-SCENES ACCESS—STAY TUNED!

2026

**SS 26**

Milano, Italy

Stay informed on future events

Miss Dior
BLOOMING BOUQUET

# The Enduring Romance of Miss Dior

Photo Courtesy of Dior

## *How Dior's Iconic Fragrance Continues to Capture Hearts Across Generations*

Miss Dior
EAU DE PARFUM

Dior's Miss Dior Eau de Parfum is more than a perfume—it's a love letter in a bottle. First launched in 1947 by Christian Dior, this fragrance was named in tribute to his sister, Catherine, and created as a celebration of feminine elegance, strength, and joy.

At its heart lies a delicate yet complex floral bouquet. Centifolia rose reigns with velvety richness, paired beautifully with lily-of-the-valley, peony, and a gentle whisper of powdery iris. All of this is anchored in a base of tender woods, soft musk, and subtle amber, giving the scent both depth and warmth.

Dior takes the olfactory experience even further with its Miss Dior Parfum, a modern reinvention by master perfumer Francis Kurkdjian. This version infuses the classic DNA with bright mandarin, juicy wild strawberry, and a rich, woody amber trail—youthful, bold, yet deeply rooted in the brand's heritage.

Then there's Miss Dior Essence, a newer expression that leans into a more gourmand side. Bergamot and mandarin open the scent, followed by a floral heart of rose, peony, and lily-of-the-valley, all rounded with white musk and patchouli for a refined, lasting finish.

For those who love the light, airy feel of a perfume, the Miss Dior Blooming Bouquet Eau de Toilette is a soft floral option. It highlights peony and rose over a base of white musk, making it ideal for everyday wear—an effortless, elegant companion for any moment.

There's also a sparkling, rosy twist in Miss Dior Rose N'Roses: bright Grasse roses meet citrusy bergamot and a lingering note of white musk. It's like walking through a dewy rose garden at dawn.

Beyond the scent itself, Miss Dior is wrapped in couture. The bottles are adorned with a delicate « poignard » bow—woven with silver threads—a symbol of Dior's timeless elegance.

Over the years, Dior has maintained Miss Dior's essence while evolving its expressions. The brand's creative director for fragrances, Francis Kurkdjian, describes the modern versions as a "contemporary chypre," merging tradition with youthful vitality.

But the magic of Miss Dior isn't just in its composition. It's deeply emotional—rooted in family history, couture legacy, and a celebration of womanhood. Its ability to adapt across decades, while keeping its core identity intact, makes it one of Dior's most iconic and beloved fragrances.

For the Chic Daily Magazine woman—style-conscious, emotionally attuned, and endlessly curious—Miss Dior is more than perfume. It's a feeling: a memory in blossom, a statement of elegance, and a reminder that love, in all its forms, is beautifully multifaceted.

PRADA
PRADA
PRADA
PRADA

Photo by Mihaela Claudia Puscas

# Milan After Dark & On Foot Where Fashion Week's Runways Meet the City's Soul

Photo Courtesy of Terrazza Duomo 21

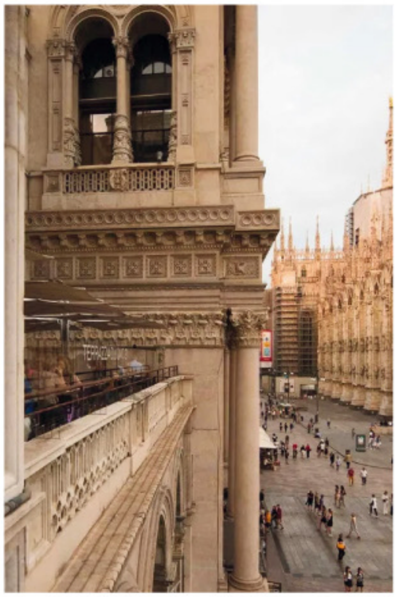
*WHEN THE SUN SETS ON MILAN FASHION WEEK, THE CITY DOESN'T SLEEP — IT CHANGES FORM.*

The streets that host the world's most coveted runway shows transform into a playground for fashion insiders and culture seekers alike. After the last walk of the day, it's time to explore Milan's vibrant nightlife, elevated shopping, and gastronomic gems that make the city feel as glamorous by night as it does under the bright lights of the catwalk.

Photo Courtesy of Nobu Milano Armani Hotel Milan

For those seeking the pulse of Milan's post-show nightlife, a few clubs rise to legendary status. Just Cavalli, tucked near Parco Sempione, is the go-to for exclusive parties, its VIP clientele drawn by a design sensibility that feels both wild and refined. Meanwhile, Armani/Privé, located within the Armani Hotel, mixes elegant bronze interiors with a discreet, upscale disco energy — perfect for fashion insiders unwinding in style. Over in Navigli, the Apollo Club bridges the gap between music, theater, and runway glamour, making it a cultural hub for models, designers, and journalists alike.

For a more underground techno experience, Amnesia Milan (Fabrique) pulses with late-night energy, especially during Fashion Week, when international DJs bring the city alive with electronic beats. And for something theatrical and opulent, Il Gattopardo — housed in a converted church — offers an unforgettable dance floor beneath a grand chandelier of 65,000 teardrop-shaped crystals, turning every party into a mise-en-scène.



Photos Courtesy of Terrazza Duomo 21

## MFW Chic: The Spring/Summer 2026 collections

*The Quadrilatero della Moda, anchored by Via Monte Napoleone, remains the epicenter of high fashion. Walk these streets between shows, and you'll brush shoulders with fashion's elite while browsing the latest in luxury design. Nearby, 10 Corso Como is more than a store — it's a creative universe where fashion, art, and lifestyle converge in a chic courtyard café gallery.*

When it's time to refuel or take a moment away from the whirlwind of Fashion Week, Milan's culinary scene delivers. Paper Moon Giardino, tucked away in a quiet mansion courtyard, is a favorite for its refined Italian cuisine and serene garden setting — a perfect place to reset before the next round of shows. Meanwhile, Caffè Fernanda, perched above the Pinacoteca di Brera, serves elegant sips and sweets surrounded by historic beauty, ideal for fashion insiders craving a quiet, cultured moment.

For those looking to indulge in Milan's café culture, Marchesi 1824 is a must. With pastel interiors and jewel-box pastry displays, it offers a refined atmosphere reminiscent of old-world Milan. Models, editors, and photographers often stop in for a quick espresso and cornetto, recharging between fittings and street-style shoots. Its timeless charm makes it a Fashion Week staple.

Just a short walk away, the bustling Brera district offers endless culinary surprises. From chic wine bars to hidden trattorias, Brera is where creatives linger over long lunches or late-night antipasti. The neighborhood's cobblestone streets and warm-lit patios create the perfect backdrop for spontaneous conversations and networking, often leading to collaborations that carry into future seasons.

**But Milan isn't just about late nights — its shopping and dining scene is equally iconic.**

Photos Courtesy of Armani Hotal

If you're craving something modern and fashion-forward, stop by Fondazione Prada's Bar Luce. Designed by filmmaker Wes Anderson, the pastel-toned café blends retro charm with Milanese flair and draws stylists, artists, and influencers seeking both caffeine and creative inspiration.

For dinner, Giacomo Ristorante remains a fashion-week classic. Its old-school glamour, wood-paneled interiors, and impeccable seafood make it a go-to for designers celebrating post-runway or editors reviewing collections over handmade pasta. Every meal here feels like its own stylish moment.

Eataly Smeraldo is another must-visit, offering a mix of gourmet pizza, fresh pasta, and artisanal gelato. Its lively, open layout mirrors the pace of Fashion Week — elevated, diverse, and endlessly energizing.
And for a late-night bite, insiders head to Panificio Pattini near Porta Venezia. Known for warm focaccia and flaky pastries, it's the quiet hero of after-party cravings and a reminder that Milan's simplest comforts truly shine.

Milan Fashion Week isn't just about the runway — it's a full immersion into the city's rhythm. From nightcaps to hidden cafés, Milan after dark is where style, culture, and creativity continue to unfold.

If you're in town for Fashion Week, we highly recommend planning a few late-night escapes and leisurely daytime strolls — because the real magic happens when the city lights up just as the runway lights dim.

# ***ARRIVE IN STYLE:*** *A CHIC TRAVELER'S GUIDE TO MILAN FASHION WEEK 2026*

## *HOW TO NAVIGATE LUXURY, CULTURE & TRAVEL LIKE A FASHION INSIDER DURING MILAN'S MOST GLAMOROUS WEEK*

Milan Fashion Week is more than a series of runway shows — it's a fully immersive experience in fashion, luxury, and Italian sophistication. The Spring/Summer 2025 season brings not only innovative designer collections but a chance to experience Milan like a true industry insider.

First, arriving in style matters. Milan's airports see a major surge in traffic during Fashion Week, and booking luxury jet services or VIP-assisted travel ensures that your journey is as polished as the fashion you came to see. Traveling with ease is the first step to setting the tone for an unforgettable week.

Where you stay becomes part of your fashion narrative. Top hotels such as the Hotel Principe di Savoia, Armani Hotel Milano, and the Four Seasons Hotel Milan offer elegance, proximity to major venues, and tailored service designed with the fashion crowd in mind.

But Milan isn't just runway glamour — it's a city built on timeless style. A stroll through the Quadrilatero della Moda reveals flagship boutiques and luxury ateliers that define haute couture and showcase the craftsmanship that makes Milan a global fashion capital.

When you need a breather from the show circuit, Milan's cultural highlights offer a refreshing escape. Private art tours, museum visits, and historical mansions like Villa Necchi Campiglio invite you to balance fashion energy with classic Milanese heritage.

Fashion Week dining is an experience of its own. Michelin-starred restaurants, chic cafés, and elegant lounges provide the perfect backdrop for post-show conversations, late-night recaps, or quiet moments of inspiration. These refined settings elevate every fashion-filled moment.

For the nightlife lovers, the city comes alive after dark. Exclusive bars, high-fashion afterparties, and creative lounges host designers, influencers, models, and tastemakers — offering a chance to experience Milan's pulse long after the runways close.

Logistics are equally important. Getting around the city during Fashion Week is fast-paced, and having a trusted concierge or chauffeur service helps you keep up with the whirlwind of shows, meetings, and events without missing a beat.

Insider connections can elevate your entire experience. Building relationships with PR teams, stylists, and concierge services can open doors to exclusive invitations, VIP seating, and coveted industry moments that define what it truly means to attend Milan Fashion Week.

In the end, Milan Fashion Week isn't just something you attend — it's a lifestyle you step into. With thoughtful travel planning, luxe accommodations, and an eye for culture, you can experience the week with the same elegance and confidence that walk the Milanese runways.

# THE NEXT BIG THING

THE OCTOBER 2025 EDITION OF CHIC DAILY MAGAZINE SHOWS FASHION AND TECHNOLOGY ARE NOW INTERTWINED, PROMISING A FUTURE WHERE CREATIVITY, SUSTAINABILITY, AND INNOVATION SHAPE THE RUNWAY OF TOMORROW, TODAY.

## **THE FUTURE IN FABRIC:** *FASHION TECH INNOVATIONS DEFINING 2025*

*FROM AI-DRIVEN DESIGN TO SUSTAINABLE SMART TEXTILES, OCTOBER'S SPOTLIGHT LOOKS AT HOW TECHNOLOGY IS RESHAPING STYLE.*

In 2025, the fashion industry is no longer just about fabric, cut, and color—it is about innovation at the intersection of style and technology. October marks a new chapter as fashion tech emerges not as a novelty but as an essential driver of the industry's future. Designers, brands, and consumers alike are embracing tools that redefine how clothes are made, worn, and experienced.

Artificial Intelligence has moved from the background into the design studio, serving as both collaborator and innovator. AI programs now help sketch collections, predict trends, and even generate patterns optimized for zero waste. What once seemed futuristic is now part of a designer's everyday toolkit, enabling creativity while reducing inefficiency.

Sustainability continues to lead the conversation, and technology has become its greatest ally. From lab-grown leather alternatives to biodegradable sequins and recycled fibers enhanced with nanotechnology, brands are proving that luxury and responsibility can coexist. This new wave of materials allows fashion to honor craft while respecting the planet's finite resources.

Wearable technology has also expanded beyond fitness trackers into garments that respond to the body and environment. Smart fabrics can regulate temperature, track health data, and even adjust their structure throughout the day. These innovations transform clothing into interactive companions, blending functionality with style in ways once limited to science fiction.

On the runway, virtual reality and augmented reality are rewriting the rules of presentation. Fashion shows are no longer bound by physical stages—immersive experiences allow audiences to step inside a designer's vision from anywhere in the world. This digital frontier expands access while challenging creatives to think beyond traditional catwalk formats.

*DIGITAL CERTIFICATES NOW ACCOMPANY LUXURY GOODS, ENSURING TRACEABILITY FROM RAW MATERIAL TO RETAIL.*

E-commerce is transforming with 3D fitting and virtual try-ons, giving shoppers hyper-realistic detail while reducing returns and making online shopping more personal. Meanwhile, blockchain ensures transparency and authenticity through digital certificates that trace luxury goods from source to store. As the October 2025 edition of Chic Daily Magazine shows, fashion and technology are now deeply intertwined, driving a future where creativity, sustainability, and innovation move seamlessly together.

**Whether you're in Milan for the shows or simply passing through, it's worth slowing down to soak in the art that fuels the fashion.**

Photos Courtesy of patronestaff/Adobe Stock

Photos Courtesy of Montenapoleone-Fashion-District

## Where Milan's Art and Fashion Worlds Collide

*Exploring Milan's Creative Crossroads Between Galleries and Garment Districts*

Milan has long been known as a global fashion capital — but beneath the high couture and luxury boutiques lies an equally powerful force: the city's contemporary art ecosystem. During Fashion Week, these worlds converge in unexpected ways, revealing how art and design inform, inspire, and shape one another

.

A recent exploration into Milan's artistic core shows that major fashion houses are increasingly collaborating with local galleries and cultural institutions. This synergy makes the city feel more like a creative laboratory than just a runway stage — where fashion is not only worn but displayed, studied, and reinterpreted.

The fashion district itself — the iconic Quadrilatero della Moda — offers more than just window shopping. Its streets, including Via Monte Napoleone, Via della Spiga, and Via Sant'Andrea, feel like a living, breathing gallery of design. Flagship boutiques become architectural statements, and every storefront is a curated exhibit of craftsmanship.

For art lovers, Milan's cultural map becomes even more compelling during Fashion Week. Galleries and contemporary spaces like those associated with major fashion houses open their doors for exhibitions, runway presentations, and immersive events. This interplay between art and fashion encourages visitors to experience style as a form of visual storytelling.

One particularly resonant example is Armani/Silos — the museum dedicated to Giorgio Armani's archive. With its four floors of fashion-art curation, it lets visitors trace the evolution of Armani's vision in conversation with photographic and design works, making it a must-stop for any fashion-focused art trek.

Similarly, through the Quadrilatero district's elegant streets, the city offers hidden gems beyond retail. There are concept stores, ateliers, and artist-run spaces where the boundary between fashion and art blurs — and where creativity lives in the details.

FRATELLI PRADA
VALIGERIE

Photos Courtesy of Kate Wickers

*Take a moment to look up from the* ***runway****, step into a* ***gallery****, and let* ***Milan's*** *dual identity inspire the way you see style — not just as* ***clothing****, but as a form of* ***expression*** *that belongs to both the atelier and the* ***studio****.*

This creative fusion is especially palpable in neighborhoods like Brera, where cobblestone streets lined with galleries, design studios, and antique shops create an atmosphere that feels both historic and avant-garde. During Fashion Week, Brera becomes a meeting point for editors, stylists, artists, and curators — all drawn to its blend of bohemian charm and polished sophistication. Here, inspiration is found not just on the walls, but in the conversations drifting out of open studio doors and the energy of the crowds weaving between art spaces and cafés.

Venture farther into the city and you'll find the Navigli district, where Milan's artistic spirit runs even deeper. The canal-side ateliers and creative workshops serve as a reminder that craftsmanship is at the heart of both fashion and art. Leatherworkers, jewelers, illustrators, and textile artists share this neighborhood with contemporary galleries and pop-up spaces that often debut experimental work during Fashion Week. It's here that the raw, handmade, and conceptual collide — offering a refreshing contrast to the polished spectacle of the runway.

Milan's museums also play a crucial role in bridging the gap between fashion and contemporary art. Institutions like the Triennale Milano and Museo del Novecento curate exhibitions that explore design, photography, and modern art movements — influences that ripple across collections seen on the runway. Designers often cite these museums as creative touchpoints, drawing from Milan's rich artistic lineage as they craft new silhouettes, palettes, and textures. In this way, museum halls become an essential part of the city's style ecosystem.

Then there are the fashion houses themselves, many of which operate like cultural institutions. Brands like Prada, Armani, and Dolce & Gabbana have created their own foundations and art spaces, where exhibitions range from installations and multimedia works to retrospectives spotlighting emerging talent. These foundations demonstrate how deeply intertwined the city's artistic and sartorial identities truly are. For visitors, they offer an intimate look at the philosophies that shape Milan's most influential aesthetics.

Ultimately, the magic of Milan lies in its ability to make art and fashion feel inseparable. The city invites you to explore creativity not as separate categories, but as connected expressions of imagination and craftsmanship. In Milan, inspiration lives everywhere — in the galleries, along the canals, inside the ateliers, and on the runway. And for anyone with an eye for beauty, it's a reminder that the world's most stylish cities aren't defined by what people wear alone, but by the artistic spirit that moves them.

Albiero
12 CERTOSA FS
2
12
4928

Photos Courtesy of Dolce & Gabbana Spring Summer 2026 Fashion Show

***Dolce & Gabbana's Spring Summer 2026 Milano Fashion Week show blended theatrical star power with elevated leisurewear, presenting pajama-inspired looks transformed by embroidery, crystals, lace, and sharp tailoring into effortless high-fashion opulence.***

Digital G
Media Group

MEDIA COVERAGE

# LONDON FASHION WEEK

CHIC DAILY MAGAZINE BRINGS YOU EXCLUSIVE RUNWAY COVERAGE AND BEHIND-THE-SCENES ACCESS—STAY TUNED!

2026

**SS 26**

London, England

Stay informed on future events